

Invitation to Bid Media Rights



Bangladesh
Cricket Board

Date: 28th April 2021

Ref No: BCB/Media Rights / 2021/246

The Bangladesh Cricket Board (BCB) hereby invites Bid from the reputed TV Broadcasters or Marketing Agents for acquiring the following **Media Rights** of Home Series involving Bangladesh National Cricket Team (Men) from **18 May 2021 to 05 October 2023**:

1. **Satellite TV Channel Rights.**
2. **Digital OTT (Over-the-Top) Right.**
3. **DTH (Direct-to-Home) Rights.**

Document Purchasing Procedure :

Due to COVID 19 Pandemic situation, interested parties need to obtain a soft copy of the Media Rights Bid Document (electronic version) via email from BCB on payment of the non-refundable and non-adjustable Fee of **Tk. 5,00,000/=** (Taka Five Lacs only) for locally incorporated organizations in the form of Pay Order/Bank Draft/Cash in favour of "Bangladesh Cricket Board" drawn on any bank in Bangladesh or for overseas bidders **US\$ 6,000/=** (Dollar Six Thousand Only) to be remitted to BCB (Account No. 01-7537131-01, Account Name: Bangladesh Cricket Board, Bank: Standard Chartered Bank, Dhaka, Bangladesh, SWIFT: SCBLBDDX). Upon receiving the payment, the BCB will email the Bid documents to the addresses/contacts, provided by the prospective bidders

Please send your request for the Bid Document (Soft copy /Electronic Version) along with the evidence of Bank Transfer /Payment receipt referred to above at the following email address: sponsorship.rights@bcb-cricket.com

- a) The details of the Bidding process, Tentative tour Itinerary, Bank Guarantee Format, Copy of the Agreement etc. are set out in the Bid Document. Bid document will be available from **April 29, 2021 to May 09, 2021** (Except Friday & Public Holidays in Bangladesh).

Technical Offer Submission:

- a) The Technical Document/Offer (prepared in accordance with the Bid Document) must be submitted electronically via email by uploading it to *Google Drive* to the BCB at email address: sponsorship.rights@bcb-cricket.com on or before **Tuesday, May 11, 2021**.
- b) The technical offer must include the following :
 - 1) Company Profile and Individual Directors' / Owners' Profile.
 - 2) Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually)
 - 3) Bank Solvency Certificate along with Bank Statement.
 - 4) Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
 - 5) Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
 - 6) In case of Consortium, notarized consortium Agreement.
- c) The qualified bidders shall be invited to participate in a "Bidding Process" scheduled on **Monday, May 17, 2021 in Dhaka, Bangladesh**.

Participation in the Bidding Process:

- a) The "Bidding Process" will be held on **Monday, May 17, 2021** & Bid submission process will start at BST 1200 hrs onwards at the BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216.
- b) A multiple rounds of close envelope Bidding process will take place. The detail bidding process shall be determined by the BCB at its sole discretion.
- c) Only authorized representative of the participating TV Broadcaster or Marketing agent is allowed to submit financial bid i.e. Representative must carry official authorization letter from the participating TV Broadcaster or Marketing agents.

Security Deposit:

The technical offers for the Media Rights must include a security deposit an amount of **BDT 5,00,00,000** (Taka Five Crore only) for local entity or an amount of **USD 6,00,000** (US Dollar Six Lac only) for overseas bidders. The security deposit shall be submitted in the form of Bank draft or pay order or unconditional and irrevocable bank guarantee or bank transfer. Any bank guarantee originated from an overseas country has to be confirmed by a local scheduled bank.

It is mandatory to submit a security deposit prior to start of the bidding process i.e. before BST 1200 hrs on **Monday, May 17, 2021**.

Note :

- a) BCB shall be responsible for TV production of Home Series involving Bangladesh National Cricket Team (Men) from 18 May 2021 to 05 October 2023 and the BCB will decided TV production level and Technical Specification at its sole discretion.
- b) The successful TV Broadcaster / Marketing Agency must provide free LIVE feed to the National Broadcaster, i.e. Bangladesh Television (BTV) as per the National Broadcast Policy set out by the Government of Bangladesh.
- c) The "Bidding Process" may be conducted virtually due to COVID 19 pandemic situation.
- d) The first international series under this Media Rights is schedule to commence on or around May 20, 2021.

The BCB reserves the right to accept or reject any or all bids at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire bidding process and / or modify, add or alter the terms of the document and/ or the conditions for bidding process by issuing an addendum(s) at any time prior to the submission of the bid

Chief Executive Officer
Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216