

GENERAL GUIDELINE

INTRODUCTION:

Since its inauguration in 1974–75 the league has been the premier club cricket competition in Bangladesh. It gained List A status starting with the 1st edition of Dhaka Premier Division Cricket League (DPDCL) in 2013–14.

After successful completion of the season 2018-19, the Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from the reputed business houses/ companies/parties/agencies for the TITLE SPONSORSHIP AND GROUND BRANDING RIGHTS of **Dhaka Premier Division Cricket League (DPDCL)** for 03 seasons i.e. **2019- 20, 2020- 21 & 2021-22**

To commemorate birth centenary of the founding father of the Nation Bangabandhu Sheikh Mujibur Rahman, DPDCL season 2019-20 will be called “**Bangabandhu Dhaka Premier Division Cricket League 2019-20**”.

FORMAT:

The competition is played as a round-robin, followed by play-off rounds among the top six teams for the championship and among the lowest three teams to determine relegation.

COMMENCEMENT:

Bangabandhu Dhaka Premier Division Cricket League 2019-20 will kick-off from 15th of March, 2020 and will end at 8th May, 2020 (Tentative).

Note:

1. Schedule for **Bangabandhu Dhaka Premier Division T20 Tournament 2019-20** will be declared in due course and the right fees will be determined mutually by BCB and the rights holder.
2. Schedule for the subsequent DPDCL seasons within contractual tenure will be declared at least 01 (One) months before of its commencement.

PARTICIPATING:

The following team will take part in **Bangabandhu Dhaka Premier Division Cricket League 2019-20**. Among them 06 (Six) super League teams will participate in **Bangabandhu Dhaka Premier Division T20 Tournament 2019-20**.

Participating Teams

1	Abahani Ltd
2	Legends of Rupgonj
3	Prime Doleshwar Sporting Club
4	Lt. Sk. Jamal Dhanmondi Club Ltd
5	Prime Bank Cricket Club
6	Mohammedan Sporting Club Ltd
7	Shinepukur Cricket Club
8	Gazi Group Cricketers
9	Khelaghar Samaj Kallayan Samity
10	Brothers Union
11	Old DOHS Sports Club
12	Partex Sporting Club

(Tentative) Fixture Bangabandhu Dhaka Premier Division Cricket League 2019-20 :

(1st Round)

<i>Date</i>	<i>No</i>	<i>Team</i>	<i>Vs</i>	<i>Team</i>	<i>Venue</i>
15-03-20	1	Abahani Ltd		Partex Sporting Club	SKICS-1
15-03-20	2	Legends of Rupgonj		Old DOHS Sports Club	SKICS-2
15-03-20	3	Prime Doleshwar Sporting Club		Brothers Union	ZACS
16-03-20	4	Lt. Sk. Jamal Dhanmondi Club Ltd		Khelaghar Samaj Kallayan Samity	SKICS-1
16-03-20	5	Prime Bank Cricket Club		Gazi Group Cricketers	SKICS-2
16-03-20	6	Mohammedan Sporting Club Ltd		Shinepukur Cricket Club	ZACS

(2nd Round)

19-03-20	7	Abahani Ltd		Old DOHS Sports Club	SKICS-1
19-03-20	8	Legends of Rupgonj		Brothers Union	SKICS-2
19-03-20	9	Prime Doleshwar Sporting Club		Khelaghar Samaj Kallayan Samity	ZACS
20-03-20	10	Lt. Sk. Jamal Dhanmondi Club Ltd		Gazi Group Cricketers	SKICS-1
20-03-20	11	Prime Bank Cricket Club		Shinepukur Cricket Club	SKICS-2
20-03-20	12	Mohammedan Sporting Club Ltd		Partex Sporting Club	ZACS

(3rd Round)

23-03-20	13	Abahani Ltd		Brothers Union	SKICS-1
23-03-20	14	Legends of Rupgonj		Khelaghar Samaj Kallayan Samity	SKICS-2
23-03-20	15	Prime Doleshwar Sporting Club		Gazi Group Cricketers	ZACS
24-03-20	16	Lt. Sk. Jamal Dhanmondi Club Ltd		Shinepukur Cricket Club	SKICS-1
24-03-20	17	Prime Bank Cricket Club		Mohammedan Sporting Club Ltd	SKICS-2
24-03-20	18	Old DOHS Sports Club		Partex Sporting Club	ZACS

(4th Round)

27-03-20	19	Abahani Ltd		Khelaghar Samaj Kallayan Samity	BKSP-3
27-03-20	20	Legends of Rupgonj		Gazi Group Cricketers	KSOAS
27-03-20	21	Prime Doleshwar Sporting Club		Shinepukur Cricket Club	SBNCS
28-03-20	22	Lt. Sk. Jamal Dhanmondi Club Ltd		Mohammedan Sporting Club Ltd	BKSP-4
28-03-20	23	Prime Bank Cricket Club		Partex Sporting Club	KSOAS
28-03-20	24	Brothers Union		Old DOHS Sports Club	SBNCS

(5th Round)

30-03-20	25	Abahani Ltd		Gazi Group Cricketers	BKSP-3
30-03-20	26	Legends of Rupgonj		Shinepukur Cricket Club	KSOAS
30-03-20	27	Prime Doleshwar Sporting Club		Mohammedan Sporting Club Ltd	SBNCS
31-03-20	28	Lt. Sk. Jamal Dhanmondi Club Ltd		Prime Bank Cricket Club	BKSP-4
31-03-20	29	Khelaghar Samaj Kallayan Samity		Old DOHS Sports Club	KSOAS
31-03-20	30	Brothers Union		Partex Sporting Club	SBNCS

(6th Round)

11-04-12	31	Abahani Ltd		Shinepukur Cricket Club	BKSP-3
11-04-12	32	Legends of Rupgonj		Mohammedan Sporting Club Ltd	KSOAS
11-04-12	33	Prime Doleshwar Sporting Club		Prime Bank Cricket Club	SBNCS
12-04-12	34	Lt. Sk. Jamal Dhanmondi Club Ltd		Partex Sporting Club	BKSP-4
12-04-12	35	Khelaghar Samaj Kallayan Samity		Brothers Union	KSOAS
12-04-12	36	Gazi Group Cricketers		Old DOHS Sports Club	SBNCS

(7th Round)

14-04-12	37	Abahani Ltd		Mohammedan Sporting Club Ltd	BKSP-3
14-04-12	38	Legends of Rupgonj		Prime Bank Cricket Club	KSOAS
14-04-12	39	Prime Doleshwar Sporting Club		Lt. Sk. Jamal Dhanmondi Club Ltd	SBNCS
15-04-12	40	Shinepukur Cricket Club		Old DOHS Sports Club	BKSP-4
15-04-12	41	Gazi Group Cricketers		Brothers Union	KSOAS
15-04-12	42	Khelaghar Samaj Kallayan Samity		Partex Sporting Club	SBNCS

(8th Round)

17-04-12	43	Abahani Ltd		Prime Bank Cricket Club	BKSP-3
17-04-12	44	Legends of Rupgonj		Lt. Sk. Jamal Dhanmondi Club Ltd	KSOAS
17-04-12	45	Prime Doleshwar Sporting Club		Partex Sporting Club	SBNCS
18-04-12	46	Mohammedan Sporting Club Ltd		Old DOHS Sports Club	BKSP-4
18-04-12	47	Shinepukur Cricket Club		Brothers Union	KSOAS
18-04-12	48	Gazi Group Cricketers		Khelaghar Samaj Kallayan Samity	SBNCS

(9th Round)

20-04-12	49	Abahani Ltd		Lt. Sk. Jamal Dhanmondi Club Ltd	BKSP-3
20-04-12	50	Legends of Rupgonj		Prime Doleshwar Sporting Club	KSOAS
20-04-12	51	Prime Bank Cricket Club		Old DOHS Sports Club	SBNCS
21-04-12	52	Mohammedan Sporting Club Ltd		Brothers Union	BKSP-4
21-04-12	53	Shinepukur Cricket Club		Khelaghar Samaj Kallayan Samity	KSOAS
21-04-12	54	Gazi Group Cricketers		Partex Sporting Club	SBNCS

(10th Round)

23-04-12	55	Abahani Ltd		Prime Doleshwar Sporting Club	BKSP-3
23-04-12	56	Legends of Rupgonj		Partex Sporting Club	KSOAS
23-04-12	57	Lt. Sk. Jamal Dhanmondi Club Ltd		Old DOHS Sports Club	SBNCS
24-04-12	58	Prime Bank Cricket Club		Brothers Union	BKSP-4
24-04-12	59	Mohammedan Sporting Club Ltd		Khelaghar Samaj Kallayan Samity	KSOAS
24-04-12	60	Shinepukur Cricket Club		Gazi Group Cricketers	SBNCS

(11th Round)

26-04-12	61	Abahani Ltd		Legends of Rupgonj	BKSP-3
26-04-12	62	Prime Doleshwar Sporting Club		Old DOHS Sports Club	KSOAS
26-04-12	63	Lt. Sk. Jamal Dhanmondi Club Ltd		Brothers Union	SBNCS
27-04-12	64	Prime Bank Cricket Club		Khelaghar Samaj Kallayan Samity	BKSP-4
27-04-12	65	Mohammedan Sporting Club Ltd		Gazi Group Cricketers	KSOAS
27-04-12	66	Shinepukur Cricket Club		Partex Sporting Club	SBNCS

Super League Teams

1	
2	
3	
4	
5	
6	

(TENTATIVE) FIXTURE

(1st Round)

Date	Team	vs	Team	Venue
30-04-20	67 1	vs	6	BKSP-3
30-04-20	68 2	vs	5	KSOAS
30-04-20	69 3	vs	4	SBNCS

(2nd Round)

02-05-20	70 1	vs	5	BKSP-4
02-05-20	71 2	vs	4	KSOAS
02-05-20	72 3	vs	6	SBNCS

(3rd Round)

04-05-20	73 1	vs	4	BKSP-3
04-05-20	74 2	vs	3	KSOAS
04-05-20	75 5	vs	6	SBNCS

(4th Round)

06-05-20	76 1	vs	3	BKSP-3
06-05-20	77 2	vs	6	KSOAS
06-05-20	78 4	vs	5	SBNCS

(5th Round)

08-05-20	79 1	vs	2	BKSP-4
08-05-20	80 3	vs	5	KSOAS
08-05-20	81 4	vs	6	SBNCS

Relegation League Teams

1	
2	
3	

(TANTATIVE) FIXTURE

<i>Date</i>	<i>Team</i>		<i>vs</i>	<i>Team</i>	<i>Venue</i>
03-05-20	82	1	vs	3	BKSP-3
05-05-20	83	2	vs	3	KSOAS
07-05-20	84	1	vs	2	SBNCS

TOTAL MATCH:

There will be Total 84 Matches of the Bangabandhu Dhaka Premier Division Cricket League 2019-20:

League Stage - 66

Super League - 15

Relegation - 03

Note: Schedule and number of match of **Bangabandhu Dhaka Premier Division T20 Tournament 2019-20** will be communicated in due course.

VEUNES:

- A) SKICS 1 & 2 : Sheikh Kamal International Cricket Stadium, Cox's Bazar
- B) ZACS : Zahur Ahmed Chowdhury Stadium, Chattogram
- C) SBNCS : Sher-e-Bangla National Cricket Stadium, Mirpur, Dhaka
- D) KSOAS : Khan Shaheb Osman Ali Stadium, Fatullah, Narayanganj
- E) BKSP 3 & 4 : Bangladesh Krira Shikkha Protisthan, Savar, Dhaka

FLOOR PRICE OF THE RIGHT FEES:

Before submission of the financial offer, please consider the below floor price:

SL No	Season	Minimum Floor Price
1	Bangabandhu Dhaka Premier Division Cricket League 2019-20	BDT 70,00,000
	Bangabandhu Dhaka Premier Division T20 Tournament 2019-20	BDT 30,00,000
2	Bangabandhu Dhaka Premier Division Cricket League 2020-21	At least BDT 10 Lac increase from previous season right fee
	Dhaka Premier Division T20 Tournament 2020-21	At least BDT 10 Lac increase from previous season right fee
3	Bangabandhu Dhaka Premier Division Cricket League 2021-22	At least BDT 10 Lac increase from previous season right fee
	Dhaka Premier Division T20 Tournament 2021-22	At least BDT 10 Lac increase from previous season right fee

BRANDING BENEFITS AND OTHER DELIVERABLES:

1. In addition to the right fees , Rights Holder shall provide price money & trophies as per the directive of BCB i.e. Player of the match price money & Trophy, Player of the Tournament price money & Trophy , Runner Up price money & Trophy and Champions price money & Trophy. Both Party will mutually decide the value of the price monies and the design of the trophies.
2. Rights Holder shall have the tournament / league naming rights i.e. Bangabandhu Dhaka Premier Division Cricket League (DPDCL) 2019-20 sponsored by (Rights Holder's Name) only for the season (DPDCL) 2019-20 and rest of the season the naming right would be i.e. (Rights Holder's name) Dhaka Premier Division Cricket League (DPDCL) 2019-20 powered by (other Brand of Rights Holder's Name)
3. Event /Tournament/ league Logo shall contains Title Sponsorship and Ground Branding Rights holder logo as per the BCB's Logo policy.
4. Every participating team/club jersey/attire must contain official event logo on a designated place as per BCB's Clothing & Equipment Guideline.
5. Rights Holder shall enjoy the following benefits for being the Title Sponsorship and Ground Branding Rights holder of Bangabandhu Dhaka Premier Division Cricket League (DPDCL) 2019-20 and subsequent season of DPDCL i.e. season 2020-21 & 2021-22 .
6. 50 (Fifty) Perimeter Boards (6m X 1m each) (position to be decided by BCB) for Bangabandhu Dhaka Premier Division Cricket League 2019-20 and for subsequent season of DPDCL i.e. season 2020-21 & 2021-22 .Costs related to printing, handling, installation maintenance, removal and dismantle of the boards will be borne by Rights Holder.' Any kind of painting on wall (inside or outside the stadium) is strictly prohibited.
7. The drinks trolley if used on the playing field during the drinks break will bear the event logo and other logos/ Brand names provided by Rights Holder. Branding size and space to be determined by the BCB.
8. Rights Holder logo prominently displayed on the sight screen. Costs related to printing, handling, installation maintenance, removal and dismantle of the boards will be borne by 'Rights Holder.'
9. Rights Holder logo prominently displayed on the stumps. Costs related to printing, handling, installation maintenance, removal and dismantle of the boards will be borne by 'Rights Holder'.

10. Rights Holder will be allowed to decorate 2 main gates and the VIP entry gate of the stadium. The decoration may have the sponsor's branding and the event logo. BCB logo will have to be included in the gate decorations (subject to BCB's decision and venue condition/ availability). Costs related to printing, handling, installation maintenance, removal and dismantle of the boards will be borne by 'Rights Holder'.
11. Rights Holder will be entitled to the Naming Rights of the two Bowling Ends at each venue (subject to BCB's decision and venue condition/ availability). The two bowling ends will have branding elements of the size 30ft X 5ft. Rights Holder will have to remove the branding at their cost within 2 (Two) days of the conclusion of the League. Costs related to printing, handling, installation maintenance, removal and dismantle of the boards will be borne by 'Rights Holder'
12. 'Rights Holder.' will be entitled to display advertisements by branding the Mid-Wicket area. In this case all the 4 (Four) brands/logos/pictures are allowed at the near end side of the wicket from the VIP grand stand. The size of each of the branding will be 20ft X 15ft (300sqft). 'Rights Holder' will be allowed to have multiple branding in a total of 600 sq. ft. area (subject to position the branding within the 30 yard (27.50 meter) circle of Mid-Wicket Pitch Mat Area). For the activation, easily washable and eco-friendly paint must be used directly on the ground. No mats are allowed for this branding purpose at any time. This branding must be approved by BCB prior to its installation. The 'Rights Holder' will have to remove the branding at its own cost when required by BCB. BCB shall require removal of the branding by the Sponsor due to ongoing or any other International Cricket Series to be staged in Bangladesh (especially at SBNCS) during the Bangabandhu Premier Division Cricket League (DPDCL) 2019-20 and subsequent season of DPDCL i.e. season 2020-21 & 2021-22.
13. Rights Holder will be entitled to brand the boundary rope by using panels of the size 6 inches X 2 ft. The number of panels will be approximately 700.
14. Rights Holder may distribute "Fours" and "Sixes" placards to spectators entering stadium where the Matches are taking place subject to prior BCB approval of the format of the same.
15. Rights Holder logo prominently displayed on the backdrop of the prize distribution ceremony podium.
16. Rights Holder will provide "Dhaka Premier Division Cricket League Trophy and Medals" (Logo of the Sponsor to appear on the Trophy & Medals).
17. The trophies must contain the BCB logo. The trophies will be displayed at the prize distribution ceremony at the final match day. Trophy stand to be provided by the Rights Holder.
18. Tournament logo to appear on the Backdrop of the Press Conference.

19. Naming rights for Man of the Match, Man of the Series, Highest Wicket Taker, Highest Run Scorer, Champion, Runners-Up and Third Place. All the prize money and prizes/gifts for the awards mentioned above shall be provided by the Rights Holder. All costs related to prize giving ceremony (i.e. Podium, backdrop etc.) shall be borne by the Rights Holder.
20. All production cost related to all printing, branding, installation, distribution, press-conference, prize giving programme at hotels/respectable venues etc will be borne by the Rights Holder.
21. Only Rights Holder and other logos/ Brand names provided by the Rights Holder shall be entitled to put maximum 20 branded umbrellas in the ground for journalists, police and others.
22. A press conference will be held where Rights Holder associations with the tournament only will be announced. Respective representatives from both the organization will be invited to attend the press conference. All costs for the Press Conference will be borne by the sponsor.
23. Rights Holder will remove any public expression of this sponsorship in the form of any outdoor advertising at the conclusion of the term of sponsorship.

INELIGIBILITY:

1. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting shall not be eligible to participate in the EOI.
2. Any person(s) or entities with an existing unresolved dispute with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI.

EOI SUBMISSION PROCEDURE:

A detailed document (General Guideline) related to EOI will be available at the BCB Management Office and BCB's Official Website: www.tigercricket.com.bd

The EOI along with financial offer must be submitted to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by the close of business hours on **Saturday 7th March, 2020** in a sealed envelope addressed to the "Chief Executive Officer, BCB".

The following documents must be submitted along with the EOI and financial offer:

1. Bank Solvency Certificate along with bank Statement.
2. Updated Trade License Copy.
3. VAT Registration Certificate.
4. TIN Certificate.
5. Company Profile and Individual Directors' / Owners' Profile.

6. Memorandum of Association and Articles of Association along with Certificate of Incorporation and Schedule-X.
7. In case of Consortium Notarized consortium Agreement.
8. Updated financial audit report (in case of consortium each members' financial audit report needs to submitted individually)

SAMPLE OF EXPRESSION OF INTEREST (EOI)

Date

Chief Executive Officer
Bangladesh Cricket Board
Sher-e-Bangla National Cricket Stadium
Mirpur, Dhaka -1216

Subject: Expression of Interest (EOI) for Title Sponsorship and Ground Branding Rights of Dhaka Premier Division Cricket League (DPDCL) for 03 seasons i.e. 2019- 20, 2020- 21 & 2021-22.

Dear Sir

Greeting from **(Name of the Company)**!

With reference to the EOI (Expression of Interest) advertisement datedFebruary, 2020 published on The (Name of the News Paper) regarding **“Title Sponsorship and Ground Branding Rights of Dhaka Premier Division Cricket League (DPDCL) 2019-20 and subsequent season of DPDCL i.e. season 2020-21 & 2021-22, we (Name of the Company) would like to express our interest to procure “Title Sponsorship and Ground Branding Rights of Dhaka Premier Division Cricket League (DPDCL) 2019-20 and subsequent season of DPDCL i.e. season 2020-21 & 2021-22”.**

The **(Name of the Company)** has been formed by the enthusiastic sports organizers with a view to develop and patronize the game of cricket in Bangladesh. We hope, in future, our professional activities for the development of sports especially the game of cricket in Bangladesh will bring massive changes. We also believe that our inclusion in **“Dhaka Premier Division Cricket League (DPDCL) 2019-20 and subsequent season of DPDCL i.e. season 2020-21 & 2021-22”** as **“Title Sponsorship and Ground Branding Rights Holder”** will add significant brand value.

In the above circumstance, we would like to request you to open up the door of opportunity to patronize the cricket in Bangladesh by accepting our proposal / expression of interest to procure the **“Title Sponsorship and Ground Branding Rights Holder”** at a value of BDT in relation to **Dhaka Premier Division Cricket League (DPDCL) 2019-20 and subsequent season of DPDCL i.e. season 2020-21 & 2021-22”.**

Please find the attached prerequisite documents.

Thanking you,

Sincerely,

Name
Designation
.....**LIMITED**

EOI EVALUATION:

1. After necessary evaluation of EOI documents and the financial offer, BCB will shortlist qualified participants. Eventually, qualified highest offerer will be awarded the **Team Sponsorship Rights** by issuing a **Letter of Intent** (LOI).
2. Successful participant must submit a **Security Deposit** amounting 50% of the quoted Rights fee of the season to BCB within three (03) days from date of receiving **Letter of Intent** (LOI). Security deposit will be considered as a 1st installment of the rights fee and 2nd installment shall be paid before completion of the league.
3. Payment Schedule for subsequent seasons:
 - A) 1st Installment - 50% Payment shall be made within 07 working days from the official declaration of the season.
 - B) 2nd Installment - 50% Payment shall be made to BCB before completion of the league.
4. Successful participant shall have to furnished **Bank Guarantee (BG)** equivalent amount to total price offered in favor of Bangladesh Cricket Board before signing of the **Long Form Agreement (LFA)**.
5. BCB will not allow signing of the Long Form Agreement and reserves the right to cancel Team Sponsorship, if any successful participant fails to furnish Bank Guarantee (BG) before the signing of the Long Form Agreement.
6. Submission of the above mentioned Bank Guarantee (BG) does not accord any right to the participants and BCB reserves the right to accept or reject any EOI submitted by the respective participant at its sole discretion.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. Further, BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer

Bangladesh Cricket Board