



## **Expression of Interest (EOI)**

The BPL Governing Council of Bangladesh Cricket Board (BCB) hereby invites full proposal along with financial offer from reputed Companies/ Corporate Houses / Firms / Agencies for the Title Sponsorship & Ground Branding Rights of the BANGLADESH PREMIER LEAGUE (BPL) T20 for three (03) editions/seasons i.e., 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> edition/season of BPL T20.

### **Area of Rights :**

A detailed EOI document (General Guidelines) has been developed incorporating all the necessary EOI details and information for acquiring the Title Sponsorship & Ground Branding Rights of BANGLADESH PREMIER LEAGUE (BPL) T20 for three (03) editions/seasons i.e., 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> edition/season of BPL T20.

### **Eligibility Criteria :**

01. Companies related to directly or indirectly involved in Tobacco, Alcohol (surrogated and non-surrogated), Betting, and online betting shall not be eligible to participate in the EOI process.
02. Any person(s) or entities with an existing unresolved dispute or regarded as non-compliant in its previous involvement (e.g. Financial, Disciplinary etc.) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process or to obtain EOI Document from BCB.
03. Interested applicants (Companies/ Corporate Houses / Firms / Agencies /Consortiums) should have the appropriate experience, infrastructure, staffing, resources, capability, and financial standing to participate in the EOI process.
04. Reputed Companies/ Corporate Houses / Firms / Agencies /Consortiums having marketing / selling experience of BCB's bilateral home series or BPL T20 tournament of the aforesaid rights will get preference in the EOI process.

### **EOI Submission Procedure :**

01. Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to EOI will be available at the BCB Management Office (Marketing & Commercial Department) and BCB's Official Website: [www.tigercricket.com.bd](http://www.tigercricket.com.bd).
02. The details of the EOI process, all details of the rights, tentative tournament schedule, Bank Guarantee Format, Copy of the Agreement etc. are set out in the EOI Document (General Guideline) which will be available for collection from October 12<sup>th</sup> to November 6<sup>th</sup>, 2022 (Except Friday & Public Holidays in Bangladesh).

The EOI along with financial offer (prepared in accordance with the EOI Document "General Guidelines") must be submitted in a sealed envelope addressed to: The Chief Executive Officer, BCB Management Office, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh during office hours (between BST 1000 to BST 1700) on or before Monday 7<sup>th</sup> November 2022.

### **The EOI needs to be accompanied with the following documents :**

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT registration Certificate, Business Identification Number (BIN), Trade License and Tax Identification Number (TIN).
06. Certificate or similar documents In case of Consortium, notarized Consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI by issuing an addendum(s) at any time prior to the submission of the EOI.

**Chief Executive Officer**

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh

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