



Ref No: BCB/ Media Rights/ BPT20 / 2023/645

Date: 27th September 2023

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from the TV Broadcasters/ Marketing Agents/ Consortiums for acquiring the following Worldwide Media Rights of the BANGLADESH PREMIER LEAGUE (BPL) T20 for a period of two (02) editions/seasons i.e., 10th and 11th edition/season of BPL T20:

01. Satellite TV Broadcasting Rights for Global including Bangladesh.
02. Digital OTT (Over-the-Top) Rights for Global including Bangladesh.
03. DTH (Direct-to-Home) Rights.

Area of Rights :

A detailed EOI document has been developed incorporating all necessary EOI details for acquiring the above-mentioned Worldwide Media Rights of the BANGLADESH PREMIER LEAGUE (BPL) T20 for a period of two (02) editions/seasons i.e., 10th and 11th edition/season of BPL T20.

Eligibility Criteria:

- a) Companies related to/ directly or indirectly involved in Tobacco, Alcohol (surrogated and non-surrogated), Betting, online betting & Online Betting Surrogate shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute or regarded as non-compliant in its previous involvement (e.g. Financial, Disciplinary etc.) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process or to obtain EOI Document from BCB on payment.
- c) Interested applicants (TV Broadcasters /Marketing agencies/ Digital Marketing Agencies/Consortiums) should have the appropriate experience, infrastructure, staffing, resources, capability, and financial standing to participate in the EOI process.
- d) The broadcaster / TV Channel must be in operation (on air) for least 02 (Two) years. Marketing Agency/Digital Marketing Agency/Consortium must have the capability and reasonable experience in marketing international standard cricket events.

EOI Document Purchasing Procedure :

- a) Interested parties need to obtain a copy of the EOI Document from BCB Management Office (Marketing & Commercial Department) on payment of the Non-Refundable fees of **BDT 3,00,000 (Three Lacs Taka Only)** in the form of Pay-Order/ Bank Draft/ Cash or for the Overseas participants **USD 3,000.00 (Three thousand US Dollar only)** to be remitted to BCB (Account No. 01-7537131-01, Account Name : Bangladesh Cricket Board, Bank : Standard Chartered Bank, Dhaka, Bangladesh, SWIFT : SCBLBDDX). Please send your request for the EOI Document (Soft copy or printed version) along with the evidence of Bank Transfer /Payment receipt referred to above at the following email address: sponsorship.rights@bcb-cricket.com.
- b) The details of the EOI process, Tentative Itinerary, Bank Guarantee Format etc. are set out in the EOI Document. EOI document will be available from **30th September, 2023 to 12th October, 2023** during working hours (10.00 AM to 5.00 PM except Friday & Public Holidays in Bangladesh).

EOI Submission Procedure :

The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by **16th October, 2023** during office hours (between BST 1000 to BST 1700) and should be in a sealed envelope to be addressed to: **Chief Executive Officer**, Bangladesh Cricket Board.

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized Consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh