

## Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from the TV Broadcasters or Marketing Agents for acquiring the following Media Rights of Zimbabwe Team's Tour of Bangladesh 2025 comprising of 02 Tests to be held from 20<sup>th</sup> of April 2025 to 2<sup>nd</sup> of May 2025.

01. Satellite TV Channel Rights.
02. Digital OTT (Over-the-Top) Rights.
03. DTH (Direct-to-Home) Rights.

### Area of Rights :

A detailed EOI document has been developed incorporating all necessary EOI details and documents for acquiring the above-mentioned Media Rights of Zimbabwe Team's Tour of Bangladesh 2025 involving Bangladesh National Cricket Team (Men).

### Eligibility Criteria:

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
- c) The Broadcaster/ TV Channel must be in operation (on air) for at least 03 (Three) years.
- d) Marketing agents must have the capability and reasonable experience in marketing of Worldwide Media Rights.

### EOI Document Purchasing Procedure :

- a) Interested parties need to obtain a copy of the EOI Document from BCB Management Office (Marketing & Commercial Department) on payment of the Non-Refundable fees of BDT 50,000 (Fifty Thousand Taka Only) in the form of Pay-Order/ Bank Draft/ Cash or for the Overseas participants USD 500 (Five Hundred US Dollar only) to be remitted to BCB (Account No. 01-7537131-01, Account Name : Bangladesh Cricket Board, Bank : Standard Chartered Bank, Dhaka, Bangladesh, SWIFT : SCBLBDDX). Please send your request for the EOI Document (Soft copy or printed version) along with the evidence of Bank Transfer /Payment receipt referred to above at the following email address: [sponsorship.rights@bcb-cricket.com](mailto:sponsorship.rights@bcb-cricket.com).
- b) The details of the EOI process, Tentative Tour Itinerary, Bank Guarantee Format etc. are set out in the EOI Document. EOI document will be available from 20<sup>th</sup> of March 2025 to 06<sup>th</sup> of April 2025 during working hours (10.00 AM to 5.00 PM except Friday & Public Holidays in Bangladesh).

### EOI Submission Procedure :

The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by 7<sup>th</sup> of April 2025 during office hours (between BST 1000 to BST 1700) and should be in a sealed envelope to be addressed to: Chief Executive Officer, Bangladesh Cricket Board.

### The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

**Chief Executive Officer**

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh