

Addendum-01 to Expression of Interest (EOI) for Sponsorship Rights

BCB Official Drinking and Official Beverage Partner



Bangladesh
Cricket Board

Ref: BCB/Official Drinking and Official Beverage Partner/ 2026/339

Date: 19th April 2026

ADDENDUM-01

This Addendum is issued by the Bangladesh Cricket Board (BCB) in connection with the Expression of Interest (EOI) dated 04th March, 2026 (Ref: BCB/Official Drinks and Official Beverage Partner/2026/167).

To align the EOI process with the revised Series itinerary and operational requirements, BCB hereby introduces the following amendments:

01. The revised sponsorship tenure for Official Drinking & Beverage Partner shall be for a period of two (2) years starting from 1st May, 2026 to 30th April, 2028.
02. The revised deadline for submission of EOI is **Sunday, 26th April 2026**. BCB reserves the right to further extend or modify the timeline if required.
03. All EOI submitted pursuant to the original EOI shall remain on record. However, all applicants shall be entitled, but not obligated, to revise, supplement or resubmit their EOIs within the revised timeline. Any applicant who does not submit a revised or supplemented EOI shall be deemed to rely upon its original submission, which shall be evaluated in accordance with the amended terms.
04. All applicants, including new applicants, shall be afforded equal opportunity to participate in the process. No applicant shall be disadvantaged by reason of having submitted an EOI prior to this Addendum and no rights or legitimate expectations shall accrue solely on that basis.
05. Save as expressly amended hereby, all other terms and conditions of the EOI shall remain unchanged and shall continue to be valid and binding. This Addendum shall form an integral part of the EOI.

BCB reserves its rights as set out in the EOI, including the right to amend, modify, suspend or cancel the process at any stage without incurring any liability to any party.

Chief Executive Officer

Bangladesh Cricket Board

Management Office : Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216