



EOI SUBMISSION GUIDELINES

For

Team Ownership Rights

of

Tri-Format Tournament

1st, 2nd & 3rd Edition

2026-2028

1. COPY OF EOI ADVERTISEMENT

Expression of Interest (EOI) Team Ownership Rights



**Bangladesh
Cricket Board**

Ref No: BCB//Team Ownership Rights/ 2026/732

Date: 10th September 2026

The Bangladesh Cricket Board (BCB) invites Expressions of Interest (EOI) from corporate houses, business entities and financial institutions interested in acquiring **Team Ownership Rights** for the following three competitions, organised by the Tournament Committee of BCB, featuring **six (06)** participating teams:

1. **Four-Day Competition (First-Class Cricket).**
2. **One-Day Competition (List A-50 Over Cricket)**
3. **T20 Competition (Twenty20 Cricket).**

The Team Ownership Rights are initially proposed to be awarded for three (03) editions of the competitions i.e. 2026, 2027 and 2028.

Eligibility Criteria :

01. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.
02. Any person(s) or entities with an existing unresolved dispute (i.e., financial, disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

EOI Document Collection Procedure:

- a) Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to the EOI will be available at the BCB's Official Website: www.tigercricket.com.bd
- b) The details of the EOI process, the Tentative Tournament Itinerary, the Prescribed Format for the Submission of the Financial Proposal and other relevant information shall be set out in the EOI document, which will be available from **11th September 2026**.

EOI Submission Procedure:

The EOI along with the Financial Proposal (prepared in accordance with the requirements set out in the EOI Document) must be submitted in the prescribed format issued by the Bangladesh Cricket Board (BCB). Hard copy submissions must be delivered to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by **24th of September 2026** during office hours (between BST 10:00 to BST 17:00). The Submission must be placed in a sealed envelope to be addressed to: **Chief Executive Officer, Bangladesh Cricket Board**. Interested participant (s) may also submit EOI along with Financial Proposal electronically via password protected email at sponsorship.rights@bcb-cricket.com

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements.
03. Bank Solvency Certificate along with Bank Statement (If Applicable).
04. Certified copy of the Memorandum and Articles of Association along with the Certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Taxpayer Identification Number (TIN) Certificate or similar documents.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and/or modify, add, or alter the terms of the document and/ or the conditions for the EOI process by issuing an addendum(s) at any time before the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh

2. INTRODUCTION

The Bangladesh Cricket Board (BCB) invites Expressions of Interest (EOI) from reputed, bona fide and financially capable companies, banks and organizations interested in acquiring limited Team Ownership and Commercial Partnership Rights in respect of a participating Team in Tri-Format Tournament for three (03) Editions.

Tri-Format Tournament is being introduced by BCB as a new domestic cricket platform comprising three distinct formats: (i) FOUR-DAY, a multi-day red-ball First-Class competition focused on foundational skills, strategic resilience and player talent development; (ii) ONE DAY, a List-A 50-over regional competition linking regional cricket with the senior ODI pathway; and (iii) T20, a short-format competition designed for high broadcast visibility, digital engagement and commercial value.

The Team Ownership model is intended to strengthen domestic cricket through sustainable corporate participation while creating a structured commercial platform through which participating Team Owners may associate their corporate identity directly with a Team across all three formats and throughout the three-Edition term.

The Team Ownership Rights are limited, non-exclusive, non-transferable and revocable rights. No ownership in BCB, the Tournament, Tournament Marks, Team Marks or any underlying intellectual property is transferred to a Team Owner.

Strategic Business Advantage for Investors

Maximizing ROI through Smart Budget Reallocation: Team ownership, player payment and related expenditures are not additional marketing costs. Instead, they represent strategic reallocation of existing marketing, branding and CSR budgets toward a high-return, high-impact asset. This ensures stronger ROI and superior audience reach.

Commercial Incentives & Revenue Sharing: BCB will recognize and reward Team Owners' strategic investment by offering revenue-sharing opportunities, exclusive commercial inventories and long-term partnership benefits, ensuring sustained business growth and visibility throughout the journey.

3. OVERVIEW OF THE TOURNAMENT

Format	Nature	Core Positioning
FOUR-DAY	Multi-day red-ball First-Class competition	Foundational skills, strategic resilience and player talent selection pathways
ONE DAY	List-A 50-over regional league	Regional success linked to the senior ODI pathway
T20	Short-format competition	High broadcast visibility, digital engagement and commercial value

BCB shall retain absolute authority over the organization, staging, scheduling, format, fixtures, playing conditions, venues, match timing, media protocols, operational rules and all other matters relating to the Tournament.

The Team shall carry the Team Owner's company name directly as part of the Team name across all three formats and throughout the Term, subject to BCB approval and applicable law, regulations and Tournament requirements.

4. PROBABLE TOURNAMENT STRUCTURE & FORMATS

4.1 Three-format structure

Each Team participating in the Tournament shall participate under the three-format structure determined by BCB, namely Four-Day, One Day and T20, subject to the final Tournament regulations, schedule, fixtures and operational arrangements issued by BCB.

4.2 Tournament authority

- BCB shall determine the final format, fixtures, playing conditions, venues, match dates and timings.
- BCB may modify the schedule, venues, number of matches, format or operational arrangements in good faith.
- A Team Owner shall have no claim for compensation, damages, refund or adjustment arising from such changes.
- All Team participation shall remain subject to BCB and Tournament regulations.

5. TEAM NAMES

The Team Owner shall acquire rights in respect of the Team approved and allocated by BCB. The Team shall carry the Team Owner's company name directly as part of the Team name across the Four-Day, One Day and T20 formats throughout the Term, without variation unless otherwise approved in writing by BCB.

6. ELIGIBILITY & NON-ELIGIBILITY

6.1 Core eligibility requirements

- The applicant must be a bona fide legal entity with full legal capacity and authority to enter into agreement.
- The applicant must demonstrate financial capacity to meet the Annual Team Investment of NET BDT 2,50,00,000 (Taka Two Crore and Fifty Lakh) for the 1st Edition and as prescribed by BCB for the 2nd and 3rd Edition.
- The applicant must have the corporate, regulatory, tax and administrative capacity to perform the obligations of a Team Owner.
- All information and documents submitted to BCB must be true, complete, accurate and not misleading.
- The applicant and its relevant owners, directors and controlling persons must satisfy BCB's integrity, due diligence and compliance requirements.

6.2 Non-eligibility / prohibited circumstances

- Participation or association with betting, gambling, match-fixing, spot-fixing, corrupt conduct or misuse of inside information.
- Ownership or control arrangements that BCB determines to be prejudicial to the integrity or reputation of cricket or the Tournament.
- Unsanctioned participation in a cricket league, tournament or cricket-related business which conflicts with BCB, ICC or the Tournament.

- Any applicant whose ownership or control structure, sponsor arrangements or proposed activities create an unacceptable conflict of interest, regulatory concern or reputational risk, as determined by BCB.
- Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.
- Any person(s) or entities with an existing unresolved dispute (i.e., financial, disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

7. TERM AND TENURE

The Team Ownership arrangement shall cover three (03) Editions of the Tournament, namely the 1st Edition, 2nd Edition and 3rd Edition i.e. 2026, 2027 and 2028.

The Term shall commence from the 1st Edition and continue until sixty (60) days after completion of the 3rd Edition, unless earlier terminated in accordance with the Agreement.

Renewal or extension is not automatic and shall remain at the sole and absolute discretion of BCB, subject to performance, compliance, financial discipline, integrity standards and overall conduct.

If BCB decides to offer the same Team Ownership and Commercial Rights after the Term, the existing Team Owner shall have a Right of First Refusal in accordance with the terms of the Agreement. The right shall not constitute an automatic renewal.

8. FINANCIAL FRAMEWORK

Category	1st Edition	2nd Edition	3rd Edition
Annual Team Investment (Net)	BDT 2,50,00,000	TBC	TBC
Team Owner's Standard Team Operation Cost	No further standard operational cost, except expressly allocated items	Same	Same
Core Team Contingent	15 Players + 8 Support Staff	15 Players + 8 Support Staff	15 Players + 8 Support Staff
Additional Team Owner Representative	1, subject to approval	1, subject to approval	1, subject to approval

Note: Any additional cost beyond the BCB standard is to be borne by the team owner.

8.1 Installment structure

Installment	Payment Date	Amount
1st Installment	1 month prior to commencement of the T20 tournament	BDT 83,34,000
2nd Installment	1 month prior to commencement of the four-day tournament	BDT 83,33,000
3rd Installment	1 month prior to commencement of the one-day tournament	BDT 83,33,000
Total		BDT 2,50,00,000

9. FINANCIAL OBLIGATIONS & PAYMENT TERMS

- All payments shall be made to the bank account nominated by BCB or through another mode approved by BCB in writing.
- Failure or delay in payment of any installment within the stipulated timeline shall constitute a material breach.
- Any upgraded accommodation, food, hospitality or related service requested by the Team Owner beyond BCB standard shall be paid by the Team Owner.
- Costs for persons beyond the approved 23-member core contingent and one Team Owner Representative shall be borne solely by the Team Owner.
- Any additional branding and promotional cost shall be paid by the Team Owner.

9.1 Standard costs borne by BCB

Except for costs expressly allocated to the Team Owner, BCB shall bear the standard operational costs of the Team, including standard player and Team Management remuneration, logistics, accommodation, transportation, food and applicable allowances, in accordance with BCB standards, policies, operational requirements and Tournament regulations.

10. TEAM OPERATIONAL COST ALLOCATION

Item	Responsible Party
Standard Team operation	BCB
15 Players and 8 Support Staff standard contingent costs	BCB
Standard logistics, accommodation, transportation, food and applicable allowances	BCB
One approved Team Owner Representative's standard travel/accommodation/food/transportation/allowance	BCB
Upgraded hotel/food/hospitality requested by Team Owner	Team Owner
Additional personnel beyond 23 + 1 representative	Team Owner
Any bonus including but not limited to winning bonus, performance bonus	Team Owner
Any additional branding cost including but not limited to flag, placard, cost of digital platform etc.	Team Owner

This allocation is subject to BCB standards, Tournament regulations and any written instruction issued by BCB.

11. PLAYER, COACH & SUPPORT STAFF FRAMEWORK

11.1 Registered player pool

Each Team Owner may maintain a registered player pool of up to twenty-eight (28) Players under the three-Edition framework, subject to player availability, eligibility, registration, integrity requirements, permitted transfer/trade mechanisms and Tournament regulations.

11.2 Tournament squad

Before each Tournament, the Team Owner shall declare a Tournament squad of fifteen (15) Players from its registered player pool in accordance with the applicable Tournament regulations.

11.3 Coach and Player Draft

Stage	Timing	Principle
Coach Draft	15 days before Player Draft	Team Owner selects Head Coach and Support Staff from BCB-approved pool
Player Draft	15 days after Coach Draft	Team Owner selects Players from BCB-approved player pool

BCB shall determine the approved player pool, eligibility, categories, registration requirements and draft framework. BCB shall not select Players on behalf of a Team Owner. Subject to BCB requirements, selection remains at the Team Owner's discretion.

11.4 Core contingent

Each Tournament contingent shall comprise twenty-three (23) persons: fifteen (15) Players and eight (08) Support Staff, namely one Team Manager, one Head Coach, one Assistant Coach, one Physiotherapist, one Trainer, one Analyst and two Team Boys.

Note: Team Manager will be nominated by BCB.

11.5 Team Owner Representative

One duly nominated Team Owner Representative may accompany the 23-member core contingent as an additional member, subject to BCB approval, accreditation, security clearance, integrity requirements and applicable Tournament regulations.

11.6 Transfers and trades

Team-to-team player transfers/trades may be permitted by mutual agreement of the concerned Teams, subject to player eligibility, registration and contractual requirements, integrity review, BCB approval and final Tournament regulations. The transfer/trade window and procedure shall be determined by BCB.

12. TEAM OWNERSHIP RIGHTS & COMMERCIAL BENEFITS

Subject to continuous compliance with the Agreement, the Team Owner shall receive limited team association and commercial rights in respect of its Team.

Right / Benefit	Entitlement
Team naming	Team carries Team Owner's company name directly across all three formats, subject to BCB approval
Team Marks/ Logo	Use of approved Team name/Marks/Logo for Tournament-connected promotion, with prior BCB approval
Third-party sponsorship	May grant approved sponsorship rights over approved Team clothing, assets, merchandise and digital content, subject to BCB approval and restrictions
Perimeter boards	4 boards in every venue during the Tournament; standard static board size 1m × 6m unless otherwise determined by BCB (Cost to be borne by BCB)
Backdrop branding	6% logo space in every approved backdrop, including post-match presentation and press conference backdrops, dugout and other official backdrop inventory as determined by BCB

Roman banners	2 outer face of the venue, each 40 ft × 10 ft, subject to permissions and branding plan (Cost to be borne by Team Owner)
Post-match presentation	Maximum 2 Team Owner representatives for Team matches, subject to approval and operational/broadcast requirements
Tickets	300 complimentary tickets across available gallery categories on each Match Day of the Team
Hospitality	1 Hospitality/Corporate Box in the best available location on each Team Match Day, subject to availability and BCB approval
Central revenue share	Equal share of 50% of centrally generated Tournament revenue will be allocated for distribution among six Teams and another 50% centrally generated Tournament revenue will be allocated for BCB.
Prize money	Champion BDT 50 lakh and Runner-up BDT 30 lakh for each format tournament

13. REVENUE SHARING & PRIZE MONEY

13.1 Central revenue sharing

Fifty percent (50%) of Tournament revenue generated centrally by BCB from Worldwide Media Rights, Title Sponsorship & Ground Branding Rights, ticketing sales and other Tournament revenue streams shall be allocated for distribution equally among the six (06) Teams, regardless of finishing position and another 50% centrally generated Tournament revenue will be allocated for BCB.

13.2 Prize money

Format	Champion	Runner-up
Four-Day	BDT 50,00,000	BDT 30,00,000
One Day	BDT 50,00,000	BDT 30,00,000
T20	BDT 50,00,000	BDT 30,00,000

The prize money shall be paid by BCB in accordance with the applicable Tournament regulations after completion of the relevant tournament and verification of results.

14. BRANDING, SPONSORSHIP & COMMERCIAL RESTRICTIONS

14.1 Commercial sponsorship

The Team Owner may, with prior written approval of BCB, grant sponsorship rights to third parties in relation to approved Team clothing, Team assets, merchandise, digital content and other approved commercial inventory.

14.2 Restrictions

- No sponsorship from tobacco, alcohol, betting or gaming categories is permitted.
- Commercial activity must not conflict with BCB central sponsors, broadcast partners, media rights holders or prohibited categories.
- All sponsor logos, creative materials, placements, designs and activations require BCB approval.
- All Team Members must comply with approved Team Clothing and Branding Regulations.

- Additional branding production, customization, installation, transportation, maintenance, repair, replacement, movement and removal costs shall be borne by the Team Owner.
- BCB may refuse any sponsor, vendor, agency, logo, brand, content, activity or material due to integrity, regulatory, conflict-of-interest, category, public-policy or reputation concerns.

14.3 Team Owner marketing campaigns

Any marketing or promotional campaign involving Players must involve a minimum of four (04) Players participating collectively as a group. No campaign under this right may involve fewer than four Players, including an individual Player campaign, and all such activity remains subject to BCB approval, player availability, image rights, Tournament regulations and integrity requirements.

Note: They can shoot once in an addition and they can use the footage throughout the year.

15. DIGITAL, MEDIA & BROADCAST RIGHTS

15.1 BCB digital promotion

BCB shall publish and promote content relating to the Team on its official digital and social media platforms, including Facebook, YouTube, Instagram and other official platforms, subject to BCB's content strategy, editorial policy, media obligations and operational requirements.

BCB shall endeavour to publish not less than fifteen (15) and up to thirty (30) dedicated promotional posts/content items relating to the Team during each Edition and shall endeavour to maintain an on-season and off-season promotional cycle of approximately six (06) months for the Team.

15.2 T20 broadcast

All T20 matches in the 1st Edition shall be broadcast live on television through BCB's appointed broadcaster and/or Media Rights Holder, subject to applicable law, broadcast arrangements, force majeure and the relevant media rights agreement. BCB shall use its best endeavours to secure broadcast of the 2nd and 3rd edition. If BCB will be unable to broadcast the 2nd and 3rd edition on television, BCB may, at its discretion, live stream selected high-profile matches through BCB's official digital platforms, subject to production feasibility, rights and operational requirements.

15.3 Four-Day and One Day media rights

BCB shall use its best endeavours to secure broadcast of the Four-Day and One Day tournaments through the sale or grant of Media Rights. If Media Rights are not secured for either tournament, BCB may, at its discretion, live stream selected high-profile Four-Day and One Day matches through BCB's official digital platforms, subject to production feasibility, rights and operational requirements.

15.4 Team digital platforms

The Team Owner may operate approved websites, social media pages, channels and other digital platforms for promoting the Team, subject to prior written BCB approval and compliance with BCB digital, media and brand guidelines.

16. MARKETING & ACTIVATION

- Team Owner may use approved Team names and Team Marks for Tournament-connected promotional activities with prior BCB approval.

- Third-party Team sponsorships may be activated only within approved commercial inventory and category rules prescribed by BCB.
- Player-based activations must involve at least four Players collectively, as a group.
- Venue branding and activation, shall remain subject to venue permissions, security requirements, BCB's branding plan and under the diligence of BCB.
- Two nominated Team Owner representatives may participate in the post-match presentation ceremony of the Team's matches, subject to BCB's approval and operational arrangements.
- All activations must comply with broadcast requirements, sponsor exclusivity, integrity rules, public policy and BCB directions.

16.1 Branding cost responsibility

The Team Owner shall bear all costs associated with additional branding production, customization, installation, transportation, maintenance, repair, replacement, movement and removal.

17. TEAM OPERATION, COMPLIANCE & INTEGRITY

17.1 General compliance

The Team Owner and all Team Owner Personnel shall comply with all applicable ICC, BCB and Tournament rules, regulations, codes, policies, guidelines, directions and decisions.

17.2 Integrity

- Strict compliance with the ICC Anti-Corruption Code, BCB Anti-Corruption Code, BCB Integrity Unit directions and Tournament code of conduct is mandatory.
- No Team Owner Personnel may participate in, assist, facilitate or fail to report betting, gambling, match-fixing, spot-fixing, misuse of inside information, corrupt approaches or unethical cricketing practices.
- BCB may monitor, investigate and audit integrity matters and the Team Owner shall provide immediate cooperation.
- Any violation or suspected violation may result in suspension, termination, encashment of Bank Guarantee, forfeiture and/or other action available to BCB.

17.3 Personnel responsibility

Any breach by Team Owner Personnel, sponsors, agencies or contractors shall be deemed a breach by the Team Owner.

18. INTELLECTUAL PROPERTY

- BCB is and shall remain the sole and absolute owner of all intellectual property relating to BCB, the Tournament, Tournament Marks, digital properties, media content, match footage, official data, logos, emblems, graphics, slogans, trade dress and related assets.
- The Team Owner receives only a limited, non-exclusive, non-transferable, non-assignable and revocable licence to use approved Tournament and Team Marks for permitted purposes during the Term.
- The Team Owner shall not register, claim ownership of, modify, adapt, sublicense, assign or transfer Tournament Marks, Team Marks or BCB intellectual property without prior written approval.

- All goodwill arising from use of BCB intellectual property shall vest solely in BCB.
- Upon expiry or termination, all use of Tournament Marks, Team Marks and BCB intellectual property shall cease immediately and materials shall be removed, returned, transferred or destroyed as directed by BCB.

19. CHANGE OF CONTROL, TRANSFER & ASSIGNMENT

- The Team Ownership rights are personal to the Team Owner and may not be assigned, transferred, novated, sublicensed, pledged or otherwise dealt with without prior written BCB approval.
- The Team Owner shall not change its ownership, shareholding, beneficial ownership, directorship, management control, controlling interest, parent company or ultimate beneficial ownership without prior written BCB approval.
- Any proposed ownership or change of control must be notified to BCB at least thirty (30) days before the proposed change, together with documents required for due diligence, compliance, integrity and financial review.
- BCB may approve, reject or impose conditions on a proposed change of control at its sole discretion.
- The Team Owner shall not hold, operate, manage, control or acquire an interest in another Team participating in the Tournament without prior written BCB approval.
- BCB may assign, transfer or novate the Agreement to a body, committee, entity or successor responsible for organising the Tournament.

20. TERMINATION & POST-TERMINATION OBLIGATIONS

- BCB may terminate immediately for material breach, including non-payment, failure to submit/renew the Bank Guarantee, unauthorized ownership change, integrity breach, misuse of intellectual property, breach of confidentiality, non-compliance with BCB directions or conduct prejudicial to BCB or the Tournament.
- BCB may terminate without assigning a reason by providing ninety (90) days' written notice. No damages, compensation or loss-of-profit claim shall arise from such termination.
- Upon termination or expiry, all rights granted to the Team Owner cease immediately.
- The Team Owner must settle outstanding payments, taxes, costs, indemnities and liabilities within fifteen (15) business days or within such period specified by BCB.
- BCB may encash the Bank Guarantee, withhold approvals, suspend benefits, reassign Team rights, remove branding and take other protective measures.
- Confidentiality, intellectual property, indemnity, tax, dispute resolution, anti-corruption and accrued obligations survive termination.

21. FORCE MAJEURE

Neither Party shall be liable for failure or delay caused by events beyond reasonable control, including acts of God, natural disaster, war, terrorism, civil unrest, epidemic, pandemic, governmental order, court order, ICC/BCB directive, venue unavailability or any event which BCB reasonably determines affects the Tournament.

- Financial distress, lack of funds, internal management dispute or inability to generate revenue shall not constitute force majeure.

- BCB may postpone, reschedule, relocate, modify, reduce, cancel or otherwise alter any match, venue, schedule or Edition due to force majeure without liability to the Team Owner.
- Accrued payment, integrity, confidentiality and indemnity obligations shall not be suspended by force majeure.

22. EOI SUBMISSION REQUIREMENTS

Interested applicants shall submit a complete EOI containing sufficient information for BCB to assess corporate standing, financial capacity, integrity and ability to perform the proposed Team Ownership obligations.

Document / Information	Requirement
Company Profile	Required
Certificate of Incorporation / Registration	Required
Memorandum & Articles / Constitutional Documents	Required
List of Directors / Shareholders / Beneficial Owners	Required
Latest Audited Financial Statements	Required
Bank Solvency Certificate / Bank Statement	Required, where applicable
Trade License	Required
VAT Registration / BIN	Required, where applicable
TIN / Tax documents	Required, where applicable
Corporate authorization / Board resolution	Required
Details of proposed authorized representative	Required
Declaration regarding integrity, betting/gambling and prohibited activities	Required

23. EOI SUBMISSION PROCEDURE

Item	Details
Submission Mode	Sealed envelope / password protected e-mail.
Address	Chief Executive Officer (CEO), Bangladesh Cricket Board, Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216
Submission Deadline	24 th September, 2026

BCB reserves the unconditional right to accept or reject any or all EOIs at its sole discretion, without assigning any reason, and to amend, postpone or cancel the EOI process and/or modify, add or alter its terms and conditions by issuing an addendum at any time prior to commencement of the selection process.

24. EVALUATION PROCESS

BCB shall evaluate submitted EOIs using criteria considered appropriate for the proposed Team Ownership model.

Evaluation Area	Assessment Focus
Corporate Standing	Legal status, profile, ownership and reputation
Financial Capacity	Ability to meet Annual Team Investment, statutory obligations and related Team Owner costs
Integrity & Compliance	Ownership due diligence, integrity declarations and compliance history
Strategic & Commercial Fit	Ability to build and activate the Team brand responsibly
Completeness of EOI	Accuracy, completeness and responsiveness of submitted documents

BCB may conduct due diligence and request clarifications before final selection. Selection shall remain subject to approval by the competent authority of BCB.

25. LEGAL & REGULATORY COMPLIANCE

- BCB rules, regulations, policies, circulars, directives and decisions.
- ICC rules, regulations and applicable integrity codes.
- Anti-Corruption and Anti-Doping requirements.
- Media and broadcast protocols.
- Team Clothing and Branding Regulations.
- Venue, security and accreditation requirements.
- Applicable laws of Bangladesh, including tax and corporate requirements.
- Any additional Tournament regulations or operational directions issued by BCB.

In case of inconsistency between this EOI Guideline and the final executed Team Ownership Agreement, the executed Agreement shall prevail unless expressly stated otherwise.

26. GENERAL CONDITIONS

- All rights granted to a Team Owner remain subject to BCB rules and decisions issued from time to time.
- BCB may refuse any sponsor, person, vendor, agency, logo, content or activity on integrity, regulatory, conflict, category, public-policy or reputation grounds.
- No person may enter restricted areas such as the field of play, PMOA, dressing room, dugout, team hotel floor, media area or broadcast zone without permission.
- The Team Owner shall not use “Bangladesh Cricket Board”, the Tournament name or any confusingly similar expression as part of its corporate name without authorization.

- All third-party media, interviews, broadcast activities and content must follow BCB's Media Protocol.
- All Team Owner digital activity must be lawful, accurate, respectful and consistent with BCB guidelines.
- No goodwill or continuing proprietary right shall accrue to the Team Owner from temporary use of Team or Tournament Marks.
- BCB's rights and determinations under the Tournament framework remain subject to applicable law.

26.1 Governing law & dispute resolution

The Agreement shall be governed by the laws of the People's Republic of Bangladesh. The Parties shall first attempt good-faith consultation and mediation in Dhaka. If unresolved within thirty (30) days, the dispute may be referred to arbitration by a three-member tribunal in Dhaka under the Arbitration Act, 2001. BCB may seek urgent or injunctive relief before a competent court where permitted.

ANNEXURE I

INDICATIVE TEAM COMMERCIAL INVENTORY

The following inventory is derived from the attached Team Ownership Agreement and remains subject to BCB's venue plan, broadcast requirements, safety restrictions, availability and final approval.

Inventory	Entitlement	Key Conditions
Perimeter Boards	4 per venue	1m × 6m static board unless BCB determines otherwise
Approved Backdrops	6% logo space	Includes post-match presentation, press conference, dugout and other official backdrops as determined by BCB
Roman Banners	2 outside venue	40 ft × 10 ft each; subject to venue/municipal/security approvals
Post-Match Presentation	Up to 2 Team Owner representatives	Team matches only; subject to BCB, broadcast, accreditation and security requirements
Tickets	300 per Team Match Day	Across available gallery categories; allocation by BCB
Hospitality	1 Hospitality/Corporate Box per Team Match Day	Best available location; subject to capacity and approval
Digital Promotion	15–30 dedicated posts/content items per Edition	BCB owned digital/social platforms; subject to editorial/content strategy
Digital Cycle	Approx. 6 months	On-season and off-season promotional cycle; subject to BCB content calendar
Team Sponsorship	Approved Team clothing/assets/merchandise/digital	Prior written BCB approval required

ANNEXURE II

PLAYER & TEAM OPERATION FRAMEWORK

Component	Framework
Registered Player Pool	Up to 28 Players under three-Edition framework
Tournament Squad	15 Players declared before each Tournament
Coach Draft	15 days before Player Draft
Player Draft	15 days after Coach Draft
BCB Role	Determines approved pool, categories, eligibility, registration and draft framework
Team Owner Role	Selects eligible Head Coach, Support Staff and Players through approved draft process
Core Contingent	15 Players + 8 Support Staff = 23 persons
Support Staff	1 Manager, 1 Head Coach, 1 Coach, 1 Physiotherapist, 1 Trainer, 1 Analyst, 2 Team Boys
Additional Representative	1 Team Owner Representative, subject to BCB approval
Transfers/Trades	By mutual agreement of Teams, subject to BCB approval and final regulations

ANNEXURE III

TEAM CLOTHING & BRANDING REGULATIONS

The following summary is intended to communicate the commercial and compliance principles contained in Schedule IV of the attached Agreement. The full regulations shall govern.

A. General principles

- Uniformity and professional appearance across all Teams, Players and Support Staff.
- Protection of central and Team sponsorship rights and prevention of ambush marketing.
- Controlled opportunity for Player Bat advertising.
- Prohibition of betting/gaming advertising and other prohibited categories.
- All clothing/equipment must be approved by BCB and comply with the prescribed regulations.

B. Playing shirt / sweater commercial positions

Position	Location	Maximum Logo Size
A	Main Logo on front	206.45 sq cm / 32 sq in
B	Upper right front	64.5 sq cm / 10 sq in
D	Lower non-leading arm	64.5 sq cm / 10 sq in
E	Upper non-leading arm	64.5 sq cm / 10 sq in
F	Upper leading arm	64.5 sq cm / 10 sq in
H	Upper back	206.45 sq cm / 32 sq in
I	Lower back	154.838 sq cm / 24 sq in

Positions D and E may be combined into one logo not exceeding 129 sq cm (20 sq in). The Team Logo is positioned at C and shall not exceed 64.5 sq cm (10 sq in). The Tournament Logo is placed at G as prescribed.

C. Trousers and headwear

Item	Position	Maximum
Trousers	L – front right leg	64.5 sq cm / 10 sq in
Trousers	M – front left leg	64.5 sq cm / 10 sq in
Headwear	P – back	38.71 sq cm / 6 sq in
Headwear	Q – leading side	38.71 sq cm / 6 sq in
Headwear	R – opposite side	38.71 sq cm / 6 sq in

D. Key restrictions

- No Tobacco, Alcohol (surrogated or non-surrogated), betting or online betting commercial logos.
- Minimum 20mm clear space between logos/elements.
- All commercial logos must be common to the Team and approved by BCB.
- Maximum three different Playing Clothing designs may be used in an Edition, subject to BCB approval.
- Replica Clothing may carry the same approved branding as the Playing Clothing.

ANNEXURE IV

MEDIA PROTOCOL FOR TEAMS

The following obligations are derived from the Media Protocol attached to the Agreement and shall apply subject to the final appointment of the Media Rights Holder and BCB media arrangements.

A. Match-day media obligations

Requirement	Maximum / Timing
Pre-match host broadcaster player interview	At least 1 player; up to 5 minutes
Captain interview	Immediately after toss; up to 3 minutes
End-of-first-innings interview	At least 1 player; up to 5 minutes
Post-match presentation	Captain and star performer / Player of the Match where applicable; up to 5 minutes
Post-match media conference	After every match; losing captain first, then winning captain and/or Player of the Match

B. Photo sessions

Each Team shall provide its registered and accredited squad for official squad photographs in full match kit, at times coordinated by BCB's Senior Manager Media & Communications.

C. Other media requests

Teams are encouraged to cooperate with media at all times. Additional interview requests outside the formal obligations remain at the discretion of Team Management, subject to BCB and Media Protocol requirements.

ANNEXURE V
EOI Submission Application Format

To,
The Chief Executive Officer
Bangladesh Cricket Board
Sher-e-Bangla National Cricket Stadium,
Mirpur-2, Dhaka-1216, Bangladesh

Subject: Expression of Interest for Team Ownership Rights of Tri-Format Tournament.

Dear Sir,

We, _____, hereby express our interest in acquiring the Team Ownership Rights of Tri-Format Tournament for the 1st, 2nd and 3rd Editions i.e. 2026, 2027 & 2028, comprising the Four-Day, One-Day and T20 competitions, in accordance with the terms, conditions, requirements, directions and regulations of the Bangladesh Cricket Board (BCB).

We submit an offer of **NET BDT 2,50,00,000/- (Taka Two Crore and Fifty Lac Only) for the First Edition** and as prescribed by BCB for the 2nd and 3rd Edition, as the Annual Team Ownership Investment payable to BCB.

Subject to the final Agreement, BCB standards and Tournament regulations, BCB will bear the standard costs associated with:

- Approved Team players and Team management;
- The 23-member Tournament contingent comprising 15 Players and 8 Support Staff;
- Tournament administration, match operations and player coordination;
- Standard transportation, logistics, accommodation and food for the approved Team contingent;
- Applicable standard allowances in accordance with BCB policy and Tournament requirements; and
- Standard travel, accommodation, food, transportation and applicable allowance costs for one duly nominated Team Owner Representative accompanying the Team, subject to BCB approval.
- Standard branding cost including but not limited to ground perimeter board, city branding etc.

We will remain responsible for additional branding production, customization, installation, transportation, maintenance, repair, replacement, movement and removal, including static boards, city/venue branding and Roman banners; any upgraded accommodation, food, hospitality or other service beyond BCB standard; and any costs relating to persons beyond the approved 23-member Tournament contingent and one approved Team Owner Representative.

We confirm that this offer is subject to the EOI Document and the definitive Team Ownership Agreement to be executed with BCB. We further undertake to comply with all applicable laws of Bangladesh, ICC regulations, BCB regulations, Tournament regulations, integrity requirements and directions issued by BCB.

Name of Company / Entity:

Name of Signatory:

Designation of Signatory

Signature & Official Seal / Date: