Expression of Interest (EOI)
For Three Commercial Rights of D3 Trophy

Bangladesh Cricket Board

Ref No: BCB// 2026/D3 Trophy/908

Date: 11th November 2026

Expression of Interest (EOI)

The **Bangladesh Cricket Board (BCB)** invites Expressions of Interest (EOIs), including supporting credentials and category-specific technical/financial offers, from reputed Business Houses, Companies, Parties, Agencies, TV Broadcasters, digital platforms and Marketing Agencies/ Consortiums/ Firms for the following opportunities associated with the **D3 Trophy** comprising three domestic cricket formats: **(i) FOUR-DAY; (ii) ONE DAY; and (iii) T20.** The detailed EOI documents and final agreements shall govern the respective scope, terms and conditions.

Area of Rights :

1. **Title Sponsorship & Ground Branding Rights of D3 Trophy for 1st Edition**
2. **Worldwide Media Rights of D3 Trophy For 3 Editions**
   i. Satelitte TV (Linear) Rights - Worldwide including Bangladesh
   ii. Digital OTT Rights - Worldwide including Bangladesh
3. **Official Ticket Selling Rights of D3 Trophy for 1st Edition; T20 Only**

Eligibility Criteria :

a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.

b) Any person(s) or entities with an existing unresolved dispute (i.e., financial, disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

c) The Broadcaster/TV Channel must be in operation for atleast 03 (Three) years. Marketing agents must have the capacity & reasonable experience in international standard cricket events.

d) The Ticket Selling Rights-Holder must have operational experience and proven capacity in sports event ticketing, including BCB-approved online and/or physical ticket sales, issuance, distribution, secure payment processing, customer support, fraud prevention, refund management, sales reporting and financial settlement for designated D3 Trophy T20 format.

EOI Document Collection Procedure:

a) Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to the EOI, which will be available at the BCB's Official Website: www.tigercricket.com.bd

b) The details of the EOI process, the Tentative Tournament Schedule, the Prescribed Format for the Submission of the Financial Proposal and other relevant information shall be set out in the EOI document, which will be available from **12th November 2026.**

EOI Submission Procedure:

The EOI along with the Financial Proposal (prepared in accordance with the requirements set out in the EOI Document) must be submitted in the prescribed format issued by the Bangladesh Cricket Board (BCB). Hard copy submissions must be delivered to the **BCB Management Office** at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by **17th November 2026**, during office hours (between BST 10:00 to BST 17:00). The Submission must be placed in a sealed envelope to be addressed to: **Chief Executive Officer,** Bangladesh Cricket Board. Interested participant (s) may also submit EOI along with the Financial Proposal electronically via password protected email at **sponsorship.rights@bcb-cricket.com**

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements.
03. Bank Solvency Certificate along with bank Statement (If Applicable).
04. Certified copy of the Memorandum and Articles of Association along with the certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Taxpayer Identification Number (TIN) Certificate or similar documents.
06. In case of consortium, notarized consortium agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and/or modify, add, or alter the terms of the document and/ or the conditions for the EOI process by issuing an addendum(s) at any time before the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board
Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216