D3

TROPHY

T20 | ONE DAY | FOUR DAYS

EXPRESSION OF INTEREST (EOI)

SUBMISSION GUIDELINES

OFFICIAL TICKET SELLING RIGHTS

D3 TROPHY 1st EDITION; ALL FORMAT

PRESS ADVERTISEMENT

Expression of Interest (EOI)
For Three Commercial Rights of D3 Trophy

Bangladesh Cricket Board

Ref No: BCB/ / 2026/D3 Trophy/908

Date: 11th November 2026

Expression of Interest (EOI)

The **Bangladesh Cricket Board (BCB)** invites Expressions of Interest (EOIs), including supporting credentials and category-specific technical/financial offers, from reputed Business Houses, Companies, Parties, Agencies, TV Broadcasters, digital platforms and Marketing Agencies/ Consortiums/ Firms for the following opportunities associated with the **D3 Trophy** comprising three domestic cricket formats: **(i) FOUR-DAY; (ii) ONE DAY; and (iii) T20.** The detailed EOI documents and final agreements shall govern the respective scope, terms and conditions.

Area of Rights :

1. **Title Sponsorship & Ground Branding Rights of D3 Trophy for 1st Edition**
2. **Worldwide Media Rights of D3 Trophy For 3 Editions**
   i. Satelitte TV (Linear) Rights - Worldwide including Bangladesh
   ii. Digital OTT Rights - Worldwide including Bangladesh
3. **Official Ticket Selling Rights of D3 Trophy for 1st Edition; T20 Only**

Eligibility Criteria :

a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.

b) Any person(s) or entities with an existing unresolved dispute (i.e., financial, disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

c) The Broadcaster/TV Channel must be in operation for atleast 03 (Three) years. Marketing agents must have the capacity & reasonable experience in international standard cricket events.

d) The Ticket Selling Rights-Holder must have operational experience and proven capacity in sports event ticketing, including BCB-approved online and/or physical ticket sales, issuance, distribution, secure payment processing, customer support, fraud prevention, refund management, sales reporting and financial settlement for designated D3 Trophy T20 format.

EOI Document Collection Procedure:

a) Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to the EOI, which will be available at the BCB's Official Website: www.tigercricket.com.bd

b) The details of the EOI process, the Tentative Tournament Schedule, the Prescribed Format for the Submission of the Financial Proposal and other relevant information shall be set out in the EOI document, which will be available from **12th November 2026**.

EOI Submission Procedure:

The EOI along with the Financial Proposal (prepared in accordance with the requirements set out in the EOI Document) must be submitted in the prescribed format issued by the Bangladesh Cricket Board (BCB). Hard copy submissions must be delivered to the **BCB Management Office** at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by **17th November 2026**, during office hours (between BST 10:00 to BST 17:00). The Submission must be placed in a sealed envelope to be addressed to: **Chief Executive Officer,** Bangladesh Cricket Board. Interested participant (s) may also submit EOI along with the Financial Proposal electronically via password protected email at **sponsorship.rights@bcb-cricket.com**

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Latest auditor's report on financial statements.
03. Bank Solvency Certificate along with bank Statement (If Applicable).
04. Certified copy of the Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Taxpayer Identification Number (TIN) Certificate or similar documents.
06. In case of consortium, notarized consortium agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and/or modify, add, or alter the terms of the document and/ or the conditions for the EOI process by issuing an addendum(s) at any time before the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board
Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

Addendum-01 Expression of Interest (EOI) For Three Commercial Rights of D3 Trophy

Bangladesh Cricket Board

Ref No: BCB/2026/D3 Trophy/912

Date: 12th November 2026

ADDENDUM-01

The Addendum is issued by the **Bangladesh Cricket Board (BCB)** in connection with the Expression of Interest (EOI) dated **11th November 2026 (Ref No: BCB/ 2026/D3 Trophy/908) (Original EOI)**. To align the EOI process with the revised Area of Rights and operational requirements, BCB hereby introduces the following amendments:

01. The revised Area of Rights for Official Ticket Selling Rights of D3 Trophy for 1st Edition shall be for all three cricket formats: **(i) FOUR-DAY; (ii) ONE DAY; and (iii) T20.**

Accordingly, Item No. **3** under the heading "Area of Rights" of the original EOI shall stand amended to the aforesaid extent.

02. The eligibility criteria specified under Clause (d) of the original EOI shall apply to the Official Ticket Selling Rights for all three formats of the D3 Trophy, namely FOUR-DAY, ONE DAY and T20, instead of the T20 format only.

03. All Expressions of Interest submitted pursuant to the original EOI shall remain on record. However, all applicants shall be entitled, but not obligated, to revise, supplement or resubmit their EOIs within the revised timeline. Any applicant who does not submit a revised or supplemented EOI shall be deemed to rely upon its original submission, which shall be evaluated in accordance with the amended terms.

04. All applicants, including new participants, shall be afforded equal opportunity to participate in the process. No applicant shall be disadvantaged by reason of having submitted an EOI prior to this Addendum, and no rights or legitimate expectations shall accrue solely on that basis. All applicants, whether existing or new, shall be subject to the same eligibility criteria, submission requirements and evaluation standards under the amended EOI.

05. Save as expressly amended hereby, all other terms and conditions of the EOI shall remain unchanged and shall continue to be valid and binding. This Addendum shall form an integral part of the Original EOI.

BCB reserves all rights under the original EOI and this Addendum, including the right to accept or reject any or all submissions and to amend, modify, suspend or cancel the EOI process, at any stage without incurring any liability to any party.

Chief Executive Officer
Bangladesh Cricket Board
Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216

EOI NOTICE & KEY INFORMATION

This document gives the submission guidelines for one of the **three commercial rights** listed in the **D3 Trophy** Expression of Interest advertisement dated **11 November 2026,** followed by an **Addendum on 12 November 2026**: the **Official Ticket Selling Rights for the 1st Edition (All Formats: T20, One-Day and Four-Day matches)**. All other commercial rights are outside this document.

Item	Requirement
Rights offered	Official Ticket Selling Partner Rights – D3 Trophy, 1st Edition
Matches covered	All D3 Trophy matches in all three formats: T20, One-Day (50-over) and Four-Day.
EOI documents	Available from 12 November 2026 on the BCB official website: www.tigercricket.com.bd
EOI Reference	BCB / 2026 / D3 Trophy / 908 (Addendum-01)
Submission date	On or before 17 November 2026 by 5:00 PM BST (office hours: 10:00 AM – 5:00 PM BST)
Physical submission	Chief Executive Officer, Bangladesh Cricket Board, BCB Management Office Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh
Electronic submission	sponsorship.rights@bcb-cricket.com; password-protected EOI and financial proposal, as explained in Section 7
Offer currency	For local company in Bangladeshi Taka (BDT); For foreign company in US Dollar
Award status	Subject to evaluation, BCB approval

1. INTRODUCTION AND PURPOSE

1.1 Bangladesh Cricket Board (BCB) invites Expressions of Interest, together with financial and technical proposals, from eligible ticketing companies, technology firms, payment and mobile-banking providers, event companies and consortia to become the **Official Ticket Selling Partner** of the inaugural **D3 Trophy, 1st Edition**.

1.2 The D3 Trophy is a new BCB domestic competition played in three formats: T20, One-Day (50-over) and Four-Day. **This right covers all three formats.**

1.3 The Partner will run ticket sales for the public on BCB's behalf, online and at physical booths, and will receive the benefits set out in Section 11 and Annexure B in return for the rights fee.

1.4 We are looking for applicants with a proven ticketing platform, secure payment systems, the people to run match-day booths, and the financial strength to pay the rights fee on time.

1.5 This EOI is an invitation to submit proposals only. It does not oblige BCB to award the rights or sign an agreement with any applicant.

2. KEY TERMS

2.1 "BCB" means Bangladesh Cricket Board, the governing body of cricket in Bangladesh.

2.2 "D3 Trophy" means the domestic 3 cricket competition organised or authorised by BCB under the official D3 Trophy name.

2.3 "Matches" means all matches of the D3 Trophy in all three formats (T20, One-Day and Four-Day), including any knockout matches and finals, as listed in the Official Fixture Schedule.

2.4 "Season" means the inaugural 1st edition of the D3 Trophy.

2.5 "Rights" means the Official Ticket Selling Partner rights set out in this EOI and in the final agreement.

2.6 "Applicant" means any company or consortium that submits an EOI.

2.7 "Partner" means the Applicant selected by BCB and awarded the Rights under a signed final agreement.

2.8 "Rights Fee" means the fixed net amount the Partner pays BCB for the Rights.

2.9 "Ticket Money" means the full face value of every ticket sold.

2.10 "Service Fee" means any extra charge per ticket the Partner collects from buyers for online or card/mobile payments, at a level approved in writing by BCB.

2.11 "Ticketing Platform" means the Partner's website, mobile app, mobile-banking and payment integrations, and booth systems used to sell and check tickets.

2.12 "Ticket Allocation" means the minimum saleable tickets, by stand and price category, that BCB releases to the Partner for public sale for each match (see Section 10.2).

2.13 "Event Marks" means the D3 Trophy name, logo, visual identity and other BCB-controlled event intellectual property.

2.14 "Official Fixture Schedule" means the match dates, venues and formats issued or amended by BCB.

3. TOURNAMENT INFORMATION

Particular	Indicative description
Tournament	D3 Trophy – 1st Edition
Formats in the tournament	T20 (19 Matches); One-Day (18 Matches); Four-Day (7 Matches)
Format covered by this EOI	All three formats: T20, One-Day and Four-Day
Participating teams	Six (06)
Venues	KJDS, Barishal & SBNCS, Dhaka (T20). One-Day and Four-Day venues as per the Official Fixture Schedule.

3.1 BCB may change the schedule, number of matches, venues, timings and teams for cricketing, operational, safety or other valid reasons. How major changes are handled will be set out in the final agreement.

4. WHAT THE RIGHTS INCLUDE

4.1 Subject to a signed final agreement and on-time payment, BCB intends to appoint the Partner as the **sole and exclusive Official Ticket Selling Partner** for all Matches (T20, One-Day and Four-Day) of the inaugural Season.

4.2 The Partner will have the exclusive right to sell the Ticket Allocation to the public for each Match through approved online, mobile-banking and physical booth channels, at the face value set by BCB.

4.3 The Partner may use the approved title "**Official Ticket Selling Partner of the D3 Trophy**" and receive the branding and hospitality benefits.

4.4 BCB will not appoint any other ticket selling partner for any Match during the term.

4.5 The Rights **do not** include: any BCB domestic competition other than the D3 Trophy; any international, ICC or ACC event; title or ground sponsorship; media or broadcast rights; team or player sponsorship; or use of player names and images.

4.6 BCB may appoint other sponsors and partners in any category, including payment and banking categories. No brand exclusivity is given unless it is written into the final agreement.

4.7 The Partner may sell, transfer or sub-license the Rights, or appoint a sub-agent to sell tickets, without BCB's prior written approval (Section 12.6).

4.8 The Ticket Printing execution & cost shall be borne by the Rights Holder.

5. ELIGIBILITY

5.1 Reputed ticketing companies, technology and e-commerce firms, payment or mobile-banking providers, event companies and consortia with the legal authority, financial and operating capacity to deliver the Rights.

5.2 Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process.

5.3 An applicant with an existing unresolved financial, disciplinary, legal or other dispute with BCB or the International Cricket Council (ICC) shall be ineligible to participate.

5.4 Applicants must not be bankrupt, insolvent, in liquidation or legally barred from signing contracts, and must disclose any legal case that could affect performance.

5.5 Applicants must show, either directly or through named and approved partners:

- a working online ticketing platform (website and/or app) with experience selling tickets for sport, concerts or other large events;
- secure links to cards, mobile financial services (such as bKash, Nagad or Rocket) and internet banking, with refund capability;
- QR or barcode tickets that can be scanned at the gate, Video Digital Seal (VDS) and protection against fake or duplicate tickets;
- the people and equipment to run physical ticket booths on match days; and
- a customer helpline and a clear plan to protect buyers' personal data.

5.6 In the case of a consortium, members must identify the lead party and submit the required constitutional, financial and notarised consortium documents. The responsibility and liability of participating parties shall be determined by BCB.

5.7 BCB may ask for original documents, references, a live platform demonstration, financial evidence or other details before shortlisting or award.

6. EOI DOCUMENT COLLECTION & CLARIFICATION

6.1 This EOI submission guideline is scheduled to be available from 12 November 2026 via BCB's official website at www.tigercricket.com.bd , as provided in the EOI advertisement.

6.2 Applicants shall review all sections, annexures and any written addenda before submission. Applicants bear their own preparation and submission expenses.

6.3 All requests for clarification shall be submitted in writing to BCB within the EOI period. Only BCB's written responses or formally issued addenda may amend the EOI conditions; oral statements shall not bind BCB.

6.4 Applicants are advised not to assume that any illustrative image, indicative quantity, proposed schedule or provisional inventory constitutes a final venue allocation guarantee.

7. EOI SUBMISSION PROCEDURE

7.1 The EOI along with financial offer must be submitted to the **BCB Management Office** at **Shere-Bangla National Cricket Stadium**, Mirpur-2, Dhaka-1216, on or before **Tuesday, 17 November 2026** at **5:00 PM** Bangladesh Standard Time (BST) in a sealed envelope addressed to the '**Chief Executive Officer**'. Hand delivery is accepted during office hours between 10:00 AM and 5:00 PM BST. The following documents must be submitted along with the EOI and financial offer:

I. Company Profile and Individual Directors/ Owners' Profile.
II. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
III. Bank Solvency Certificate along with Bank Statement.
IV. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitution al documents.
V. Business Identification Number - (BIN), Trade License and Tax Identification Number (TIN) Certificate or similar documents.
VI. In case of Consortium, notarised Consortium Agreement.

7.2 The sealed envelope should be clearly marked: "EOI for D3 TROPHY (1ST EDITION)-OFFICIAL TICKET SELLING RIGHTS". The Applicant's legal name and contact details should appear on the envelope.

7.2 Applicants may alternatively submit signed EOI documents and the financial offer by password-protected email to sponsorship.rights@bcb-cricket.com . The password should be communicated separately when requested by BCB.

7.3 Every submission should include an EOI letter (Annexure A), supporting company and financial documents, and any relevant commercial capability information.

7.4 Late, incomplete, unsigned, misleading, conditional or non-compliant proposals may be rejected at BCB's discretion. Applicants are responsible for timely delivery, accuracy and the validity of authorisations.

8. EVALUATION AND AWARD

8.1 BCB may look at: (a) eligibility and legal compliance; (b) whether the documents are complete and genuine; (c) financial strength; (d) the quality, security and reliability of the Ticketing Platform; (e) payment options and fans reach across Bangladesh; (f) booth, gate-scanning and customer-support; (g) protection against fake tickets and touting (h) overall value.

8.2 BCB will evaluate proposals under its approved procedure and may ask for clarification, a presentation, a live platform demonstration, due diligence or negotiation.

8.3 Being selected does not give any rights until BCB issues an LOI, the security deposit and payment conditions are met, and the final agreement is signed.

8.4 BCB may accept or reject any or all EOIs without giving reasons, and may change, postpone or cancel the process by written notice or addendum before the closing date.

9. FINANCIALS

9.1 Each Applicant must state one **NET Rights Fee** in Bangladeshi Taka (BDT), in figures and in words.

9.2 The Rights Fee is paid to **BCB** net of any taxes, VAT, withholding or other legal deductions, as set out in the final agreement and applicable law. Applicants must clearly state any assumption about tax.

9.3 The minimum **Floor Price** of the Rights Fee is **BDT 1,80,00,000 (Taka One Crore Eighty Lac only)**. Offers below the floor price will be rejected. BCB is not obliged to accept the highest offer.

9.4 Payment schedule: 50% of the Rights Fee within 7 days of the LOI and the remaining 50% before 30 days, from the commencement of the Last Tournament of the Season, unless the final agreement says otherwise. **9.5** The Partner may charge buyers a Service Fee for online, card or mobile-banking purchases. The amount must be stated & shown clearly to buyers before payment, and approved by BCB in writing. No Service Fee may be charged on tickets bought in cash at physical booths.

9.6 Payment-gateway charges, bank charges, booth costs and all other selling costs are the Partner's responsibility and must not be deducted from Ticket Money.

9.7 The Partner must give BCB a security deposit of an amount to be confirmed in the LOI by pay order or an unconditional, irrevocable bank guarantee from a scheduled bank in Bangladesh, in the format at Annexure C. It covers the Rights Fee and the safe handover of Ticket Money.

9.8 BCB is not liable for matches that are cancelled, shortened, rescheduled or moved because of weather, bad light, security or other reasons beyond its control. The Rights Fee will not be reduced automatically; any adjustment will be decided under the final agreement.

9.9 If a match is cancelled or moved, the Partner must refund or re-validate tickets for buyers according to BCB's refund policy and instructions, at no extra cost to BCB.

10. HOW TICKET SELLING WILL WORK

10.1 Prices and allocation. BCB sets ticket prices, stand categories and the Ticket Allocation for each match before ticket sales open. The Partner sells only at face value and may not add any charge other than the approved Service Fee. For Four-Day Matches, BCB will decide whether tickets are sold for each day, as a full-match pass, or both.

10.2 Minimum Ticket Split. BCB shall reserve 2500 tickets, hospitality boxes & President Box in Barishal; 3000 tickets, hospitality boxes & President Box in Dhaka, for the T20 format. The FOC requirement for other formats shall be confirmed upon discussion.

10.3 Sales channels. The Partner must offer, at minimum: online sales (website and/or app); mobile financial services and card payments; and staffed physical booths at or near each venue at locations approved by BCB. Booths must be open on every day of play, including each day of a Four-Day Match.

10.4 Ticket design. Tickets (digital and printed) must use the BCB-approved D3 Trophy design, show the price, stand, match, date and terms of entry, and carry a unique QR or barcode, Video Digital Seal (VDS).

10.5 Gate entry. The Partner will supply scanning devices and trained staff at entry gates, or work with BCB's venue team as agreed, so that each ticket can be used only once.

10.6 Reporting. The Partner must give BCB live online access to sales data and a daily sales report, plus a final match report with tickets sold, money collected, Service Fees, refunds and gate scans.

10.7 Anti-touting. The Partner must set a sensible limit on tickets per buyer, block bulk or automated buying, and must not sell tickets to resellers. Any sale above face value is a breach.

10.8 Customer care. The Partner must run a helpline and an email/chat channel from the day sales open until 3 days after the last Match of the Season, and handle buyer complaints and refunds fairly and quickly.

10.9 Buyer data. Buyer data is collected for BCB. It must be stored securely, used only to deliver tickets and approved D3 Trophy communication, shared with BCB on request, and not sold or used for the Partner's own marketing without BCB approval and the buyer's consent.

10.10 Readiness. The Ticketing Platform must be tested and ready at least seven (07) days before sales open. BCB may run a test purchase and test scan before go-live.

10.11 Accessibility and special tickets. The Partner will support BCB's arrangements for disabled fans, students, women's enclosures or other special categories if BCB introduces them.

11. PARTNER BENEFITS AND BRANDING

11.1 Annexure B, Part 1 lists the indicative benefits of the Official Ticket Selling Partner. Only benefits written into the final agreement will apply.

11.2 All artwork, logo lock-ups, ticket designs, booth branding and use of the Event Marks must be approved by BCB in writing before production. BCB's brand book decides the size and position of the Partner's logo compared with other sponsors.

11.3 The Partner arranges and pays for designing, making, transporting, installing, maintaining and removing its own branding and booths, unless BCB agrees in writing to share costs.

11.4 Branding must not get in the way of players, umpires, operations, and must follow venue and security rules.

11.5 No use of players, player images, team kits or broadcast footage is included. Digital posts and collaboration follow BCB's prior approval & resources provided by BCB.

11.6 Hospitality passes, accreditation and vehicle access are limited by venue capacity, BCB protocol and the final agreed allocation.

12. GENERAL CONDITIONS AND BCB RESERVED RIGHTS

12.1 The award and the Rights are subject to the laws of Bangladesh, including e-commerce, payment, consumer-protection and data rules, and to any required regulatory approvals.

12.2 BCB owns and controls the D3 Trophy, its Event Marks and all ticket inventory. The Partner gets only a limited, non-transferable licence to use approved Event Marks for approved purposes during the term.

12.3 The Rights cover one Season only. No renewal, extension or priority right for future seasons arises unless written into the final agreement.

12.4 BCB may keep existing commercial commitments and appoint partners in other categories. Any exclusivity applies only as written in the final agreement.

12.5 BCB may claim against the Partner for any breach that harms BCB's image or causes financial loss, including misuse of Ticket Money, overcharging, selling to touts, data misuse, or unauthorised use of players, images or team kits.

12.6 Transfer of rights. Transfer of the Rights needs BCB's prior written approval. The Partner must apply formally and submit, at least thirty (30) days before the proposed transfer. The Rights cannot be transferred to any company that would be ineligible under Section 5.

12.7 The Partner must not hide any director's, owner's or agent's details or any other material information. If information is hidden or false, BCB may cancel the LOI or the agreement.

12.8 Termination. Either party may end the agreement by mutual written agreement, or by 30 days' written notice if the other party breaches the agreement and does not fix it within 7 days of being told. BCB may also end it immediately for misuse of Ticket Money or fraud. Full termination terms will be in the final agreement.

12.9 Each Applicant is responsible for its own disclosures and must not present this EOI as an endorsement by BCB. Commercial discussions, unreleased schedules and sales data are confidential, except where the law requires otherwise.

12.10 Rights, remedies, indemnities, limits on liability, notices, governing law and dispute resolution will be set out in the final agreement under the laws of Bangladesh. Before award, formally issued written addenda govern any change to this EOI.

ANNEXURE A | EOI APPLICATION FORM

Date .....
Chief Executive Officer
Bangladesh Cricket Board
Sher-e-Bangla National Cricket Stadium
Mirpur, Dhaka -1216
Subject: Expression of Interest (EOI) for Official Ticket Selling Rights of D3 Trophy for the 1st Edition.

Dear Sir
Greeting from (Name of the Company)
With reference to the EOI (Expression of Interest) advertisement dated 11th November, 2026 published on The (Name of the News Paper) regarding 'Official Ticket Selling Rights of D3 Trophy for the 1st Edition'.
We (Name of the Company) hope, our professional activities for the development of sports especially the game of cricket in Bangladesh will bring massive changes. We also believe that our inclusion in 'D3 Trophy' as 'Official Ticket Selling Rights Holder' will add significant brand value.
In the above circumstance, we would like to request you to open up the door of opportunity to be a part of the cricket in Bangladesh by accepting our proposal / expression of interest to procure the 'Official Ticket Selling Rights Holder' at a value of BDT ..... in relation to the 1st Edition of D3 Trophy.

Please find the attached prerequisite documents.
Thanking you,
Sincerely,

Name:
Designation:
(Name of the Company)
1.
2.
3.
4

ANNEXURE B | INDICATIVE BENEFITS AND TECHNICAL PROPOSAL

Part 1 – Indicative Partner benefits

The following items outline the indicative package. The Partner will receive only the benefits written into the signed agreement.

#	BENEFIT	WHAT IT MEANS	QUANTITY / KEY CONDITION
1	**Partner title** TITLE	Use of "Official Ticket Selling Partner of the D3 Trophy" in the Partner's own communications.	During the term only; approved wording
2	**Logo lock-up** TITLE	Approved Partner logo lock-up with the D3 Trophy mark for ticketing use.	1 approved lock-up; BCB artwork approval
3	**Branding on tickets** TICKETS	Partner name or logo on all digital and printed.	All tickets sold; size and position set by BCB
4	**Ticket confirmation and e-mail** TICKETS	Partner identity on booking confirmations, e-tickets and SMS.	All online sales; BCB-approved template
5	**Official selling status** TICKETS	Only appointed ticket selling partner.	All Matches (T20, One-Day and Four-Day);
6	**Booth branding** ON-GROUND	Partner branding on all official ticket booths.	All booths; locations approved by BCB
7	**Gate signage** ON-GROUND	"Tickets by [Partner]" signage at entry gates.	Main gates; subject to security approval
8	**BCB standard branding** MEDIA	Partner listing on BCB website event page, events and stationery for the D3 Trophy (all formats).	As per BCB standard partner practice
9	**Digital posts** DIGITAL	BCB-owned social posts announcing ticket sales, with Partner tag and booking link.	Quantity to be agreed; joint calendar
10	**Booking link** DIGITAL	"Buy tickets" link on BCB's website and app pointing to the Partner platform.	During the sales period
11	**Hospitality passes** HOSPITALITY	Complimentary hospitality / best-available seats.	Subject to availability
12	**Option to buy tickets** HOSPITALITY	Option to buy extra gallery tickets at face value.	5 per Match; request 7 working days before first match
13	**Accreditation** OPERATIONS	Accreditation for Partner booth, gate and support staff.	Number agreed per venue
14	**Category protection** OPERATIONS	No other ticket seller for any Match.	Only as defined in the final agreement

Note: Quantities are indicative and depend on the final fixture list and venue plans. Final designs, positions and approvals will be set out in the final agreement.

Part 2 – What the Technical Proposal must cover

Keep the Technical Proposal short (about 5–10 pages). Please cover:

- **Experience:** relevant events ticketing experience, with ticket volumes and client references.
- **Platform:** website/app, how buyers choose stands and pay, peak capacity (tickets per minute), and uptime record.
- **Payments:** cards, mobile financial services and internet banking supported; how refunds work.
- **Security:** QR/barcode design, gate scanning, protection against fake tickets, bots and touting.
- **Booths:** proposed number of booths per venue, staffing, opening hours and cash handling.
- **Reporting:** sample sales report and how BCB gets live sales access.
- **Customer care:** helpline hours, response times and complaint handling.

- **Data protection:** where buyer data is stored and how it is protected.
- **Marketing Plan:** how you will promote ticket sales for the D3 Trophy Matches in all three formats, including multi-day Four-Day Matches.
- **Timeline:** go-live plan from LOI to the opening of ticket sales.

ANNEXURE C | BANK GUARANTEE FORMAT

Name of the Bank

To ---------- ---------- - --.	Bank Guarantee No. For Taka …….. [BDT …..only] Date of Issue: Date of Expiry:

Bank Guarantee No---------- Date: ---------- for Tk (BDT) only.

Name of the Bank, a banking company having its Head Office at_____(herein referred to as the "Guarantor")

IN FAVOR OF

----------, having its Head Office at ----------

Now, we, Name of the Bank, Branch "GUARANTOR" hereby issue the irrevocable and unconditional Guarantee and hereby agree & undertake.

1. To pay forthwith up to a sum of Tk. ……/= (Taka) only to name of Beneficiary on your written demand unconditionally and without cavil or reference to the Client.

2. Our liability under this Guarantee is limited to Tk. …… /= (Taka) only.

3. This Guarantee will remain valid for next from the date of issue. This Guarantee however shall be renewed for further one year/en-cashed upon receiving request from the Beneficiary in writing within the validity.

SUBMISSION REMINDER & RESERVATION OF RIGHTS

Deliver / Send to	BCB Management Office, SBNCS, Mirpur-2, Dhaka-1216, Bangladesh | sponsorship.rights@bcb-cricket.com
Deadline	Tuesday, 17 November 2026 • 5:00 PM BST
Document title	D3 Trophy – Official Ticket Selling Partner Rights – 1st Edition (All Formats)
Reference	BCB / 2026 / D3 Trophy / 910]]

BCB reserves the right to accept or reject any or all proposals at its sole discretion without giving reasons. BCB may change, postpone or cancel the EOI process, or amend its terms through formal addenda issued before the submission deadline.

CHIEF EXECUTIVE OFFICER
BANGLADESH CRICKET BOARD

BCB Management Office · Sher-e-Bangla National Cricket Stadium
Mirpur-2, Dhaka-1216, Bangladesh