



## **Invitation to Purchase Tender for Media Rights (2024-2031) FOR THE ATTENTION OF INTERESTED PARTIES**

### **Invitation to Tender:**

The Asian Cricket Council (ACC) is pleased to announce the release of its Invitation to Tender (ITT) for the acquisition of its Media Rights (including Television, Digital, and Audio Rights) for the global territory for the following ACC Tournament Editions taking place during the Rights Period from 2024 to 2031:

- i. Men's Asia Cup Tournament;
- ii. Women's Asia Cup Tournament;
- iii. Men's Under-19 Asia Cup Tournament;
- iv. Men's Emerging Teams Asia Cup Tournament;
- v. Women's Under-19 Asia Cup Tournament; and
- vi. Women's Emerging Teams Asia Cup Tournament.

To clarify, four (4) Editions of the Men's Asia Cup Tournament (being the 2025, 2027, 2029, and 2031 Editions) would be conducted during the Rights Period.

### **Tender Details:**

- Tender Process: The Tender will be conducted through an E-Auction, details of which will be available in the ITT document.
- Last Date for Purchase of ITT: 30<sup>th</sup> September 2024, unless extended by ACC in its sole and absolute discretion

### **How to Purchase the ITT:**

Interested parties are invited to purchase the ITT document through payment of the Tender Fee of USD 10,000.00 (United States Dollars Ten Thousand only) plus any applicable taxes. This Tender Fee is non-refundable and must be paid in full into the ACC Designated Account for access to the detailed ITT documents.

## ACC Designated Account

<b>Beneficiary:</b>	The Asian Cricket Council FZ-LLC
<b>Beneficiary address:</b>	1 <sup>st</sup> floor, ICC Cricket Academy, Sh. Mohammed Bin Zayed Road, Dubai Sports City, Dubai, UAE
<b>Account No.:</b>	01- 2412561-01 (USD)
<b>IBAN No.:</b>	AE370440000101241256101
<b>Bank:</b>	Standard Chartered Bank,
<b>Bank address:</b>	Standard Chartered Bank, P.O. Box 999, Dubai, UAE
<b>SWIFT code:</b>	SCBLAEADXXX

Interested entities are required send an e-mail to [itt@asiancricket.org](mailto:itt@asiancricket.org) copying [thusith@asiancricket.org](mailto:thusith@asiancricket.org) and [prabhakaran@asiancricket.org](mailto:prabhakaran@asiancricket.org) with the subject line “Confirmation of Payment of ITT Fee for ACC (2024-2031) Media Rights” attaching the following: (i) a signed letter on its official letterhead requesting for a copy of the ITT document; (ii) proof of payment of the Tender Fee (in full); (iii) name and registered address of the relevant party.

The ITT document will be shared only upon receipt of confirmation of payment of the Tender in accordance with the above.

### **Points to Note:**

- The terms and conditions governing the submission and evaluation of bids, tender process, eligibility requirements, E-Auction process, and performance obligations, are contained in the ITT document. Only those satisfying the eligibility and other criteria set out in the ITT shall be eligible to bid under the E-Auction. Merely purchasing the ITT would not entitle any person to bid.
- The ACC reserves the right, at its discretion, to cancel or amend the entire bidding process at any stage and to reject any and all bids without being obliged to provide any particular reason.
- This notice and its contents are for informational purposes only.

This is a unique opportunity to be part of the evolving domain of cricket media rights. We request you to purchase your ITT document to learn more about how you can work with the ACC to bring cricket to a wider audience.