

Expression of Interest (EOI) Sponsorship Rights



Bangladesh
Cricket Board

Ref No: BCB/Official Drinks and Official Beverage Partner /2026/167

Date: 04th March 2026

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies for acquiring the following Sponsorship Rights for a period of Two (02) years starting from 17th March 2026 to 16th March 2028.

1. Official Drinking Partner Rights
2. Official Beverage Partner Rights

Eligibility Criteria :

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
- c) Reputed business houses, companies, agencies or parties with proven experience in the marketing, sales, or management of organized cricket tournaments, series, or sports events shall be given preference during the evaluation of EOI submissions.

Document Collection Procedure:

Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to EOI will be available at the BCB's Official Website: www.tigercricket.com.bd

The details of the EOI process, Series Itinerary, etc. set out in the EOI document. EOI document will be available from 05th of March 2026 to 15th of March 2026.

EOI Submission Procedure:

The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by 16th of March 2026 during office hours (between BST 1000 to BST 1700) and should be in a sealed envelope to be addressed to: Chief Executive Officer, Bangladesh Cricket Board.

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Latest auditor's report on financial statements (each consortium's member must submit separately).
03. Bank Solvency Certificate along with bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Tax Identification Number (TIN) Certificate or similar documents.
06. In case of consortium/ Joint Venture (JV) - a Notarized Consortium/ JV Agreement.

The BCB reserves the unconditional right to accept or reject any or all offers at its sole discretion without assigning any reason whatsoever during the EOI process. The BCB also reserves the right to amend, postpone or cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing further addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216