

Worldwide Media Rights

Bilateral International Home Series involving the Bangladesh National Cricket Team (Men) in 2026



Bangladesh
Cricket Board

Ref No: BCB/Media Rights / 2026/201

Date: 12th March 2026

Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) invites Expression of Interest (EOI) along with financial offers from reputable TV Broadcasters, Digital Platforms, and Marketing Agencies / Consortiums / Firms for acquiring the Worldwide Media Rights of the following Bilateral International Home Series involving the Bangladesh National Cricket Team (Men), to be hosted in Bangladesh in 2026:

Series Covered under this Invitation :

01. New Zealand Teams Tour of Bangladesh 2026
02. Pakistan Teams Tour of Bangladesh 2026 (Test Series only)
03. Australia Teams Tour of Bangladesh 2026

Categories of Media Rights :

01. Satellite TV (Linear) Rights - Worldwide including Bangladesh and Direct-To-Home (DTH) Rights - Bangladesh only
02. Digital OTT Rights - Worldwide including Bangladesh

Eligibility Criteria :

- a) Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.
- b) Any person(s) or entities with an existing unresolved dispute (i.e., Financial, Disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.
- c) The Broadcaster / TV Channel must be in operation (on air) for at least 03 (Three) years. Marketing agents must have the capability and reasonable experience in marketing international standard cricket events.

EOI Document Collection Procedure:

- a) Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to EOI will be available at the BCB's Official Website: www.tigercricket.com.bd
- b) The details of the EOI process, Series Itinerary, Production Specifications etc. set out in the EOI Document. EOI document will be available from 14th of March 2026 to 28th of March 2026.

EOI Submission Procedure:

The EOI along with financial offer (prepared in accordance with the EOI Document) must be submitted at the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216, Bangladesh by 29th of March 2026 during office hours (between BST 1000 to BST 1700) in the following manner:

- i. **Category A:** Financial offer including TV Production Cost.
- ii. **Category B:** Financial offer excluding TV Production Cost.

The submission must be placed in a sealed envelope to be addressed to: **Chief Executive Officer, Bangladesh Cricket Board.** Interested participant may submit EOI along with financial offer electronically via email at sponsorship.rights@bcb-cricket.com

The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements (In case of consortium, each party's auditor's report needs to be submitted individually).
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of Memorandum and Articles of Association along with certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certified, Trade License and Tax identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and / or modify, add or alter the terms of the document and/ or the conditions for EOI process by issuing an addendum(s) at any time prior to the submission of the EOI.

Chief Executive Officer
Bangladesh Cricket Board

Management Office: Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka 1216