

# Title Sponsorship & Ground Branding Rights

National Cricket League (NCL) for the next 03 seasons / editions



**Bangladesh  
Cricket Board**

Ref No: BCB/TSGB Rights / 2026/730

Date: 09<sup>th</sup> September 2026

## Expression of Interest (EOI)

The Bangladesh Cricket Board (BCB) hereby invites Expression of Interest (EOI) along with financial offers from reputed Business Houses/Companies/Parties/Agencies/Consortiums for acquiring the **Title Sponsorship & Ground Branding Rights** of the National Cricket League (NCL) for the next 03 seasons/editions, i.e., 28<sup>th</sup> NCL (2026-2027), 29<sup>th</sup> NCL (2027-2028), 30<sup>th</sup> NCL (2028-2029).

### Eligibility Criteria :

01. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting or Online Betting and its surrogate shall not be eligible to participate in the EOI process.
02. Any person(s) or entities with an existing unresolved dispute (i.e., financial, disciplinary and any other) with BCB or ICC on a point of law or fact shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

### EOI Document Collection Procedure:

- a) Interested parties need to obtain a copy of the EOI Document (General Guidelines) related to the EOI will be available at the BCB's Official Website: [www.tigercricket.com.bd](http://www.tigercricket.com.bd)
- b) The details of the EOI process, the Tentative Tournament Itinerary, the Prescribed Format for the Submission of the Financial Proposal and other relevant information shall be set out in the EOI document, which will be available from **10<sup>th</sup> September 2026**.

### EOI Submission Procedure:

The EOI along with the Financial Proposal (prepared in accordance with the requirements set out in the EOI Document) must be submitted in the prescribed format issued by the Bangladesh Cricket Board (BCB). Hard copy submissions must be delivered to the BCB Management Office at Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh by **23<sup>rd</sup> of September 2026** during office hours (between BST 10:00 to BST 17:00). The Submission must be placed in a sealed envelope to be addressed to: **Chief Executive Officer**, Bangladesh Cricket Board. Interested participant (s) may also submit EOI along with Financial Proposal electronically via password protected email at [sponsorship.rights@bcb-cricket.com](mailto:sponsorship.rights@bcb-cricket.com)

### The EOI needs to be accompanied with the following documents:

01. Company Profile and Individual Directors' / Owners' Profile.
02. Updated auditor's report on financial statements. (In case of a consortium, each party's auditor's report needs to be submitted individually.)
03. Bank Solvency Certificate along with Bank Statement.
04. Certified copy of the Memorandum and Articles of Association along with the Certificate of Incorporation or similar constitutional documents.
05. Updated VAT Registration Certificate, Trade License and Taxpayer Identification Number (TIN) Certificate or similar documents.
06. In case of Consortium, notarized consortium Agreement.

The BCB reserves the right to accept or reject any or all offers at its sole discretion without assigning any reason. The BCB also reserves the right to cancel the entire EOI process and/or modify, add, or alter the terms of the document and/ or the conditions for the EOI process by issuing an addendum(s) at any time before the submission of the EOI.

**Chief Executive Officer**

Bangladesh Cricket Board

Sher-e-Bangla National Cricket Stadium, Mirpur-2, Dhaka-1216, Bangladesh